

# 2020 towel specialties

A QUALITY IMPRESSION THAT LASTS



☆☆☆ **VOTED #1** ☆☆☆

By promotional products distributors

**BEST TOWEL & ROBE SUPPLIER**

for 14 consecutive years

ASI 91605 • PPAI 113150 • SAGE 53926

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For more blankets, go to [cobblestonemills.com](http://cobblestonemills.com) or contact your distributor for the full-line Cobblestone Mills catalog.

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## THE INDUSTRY'S MOST HONORED SUPPLIER

### 2020 Gold Winner

#### DISTRIBUTOR CHOICE AWARD

Towels & Robes, fourteen consecutive years (2007-2020)

Blankets (2019)

### First Place

#### SGIA GOLD IMAGE AWARD

for excellence in decorating, ten times

(most recently 2019)

### 2019 Gold Winner

#### PROMOMARKETING MAGAZINE

#### SUPPLIER EXCELLENCE AWARD

Towels & Textiles, eight consecutive years

(2012-2019)

### 2018 Winner

#### ASI Supplier of the Year

out of over 3,000 suppliers across

all product categories





Whether it's a towel,  
bag, blanket or robe,  
our philosophy  
is simple:

*100% customer  
satisfaction is all that  
matters to us.*



# beach towel collection

## towel combination gift sets



TOWELS AND BAGS?

WE'RE PERFECT FOR

ALL-IN-ONE COMBOS

Our color coordinated towels and accessories make them ideal for combination sets. Here are seven suggested sets, but you're welcome to build your own. Want more ideas? Additional beach towel options are on pages 8-63 and accessories for towels start on page 72.

Above: Wave Rider Beach Chair™ (page 74), Seaside Sarong (page 72), ColorFusion™ Standard Beach Towel (page 11), and Schooner Bag™ (page 88).



### a. schooner bag™ & towel

- Schooner Bag™ (SCHBAG, pg. 88)
- ColorFusion™ 30" x 60" Standard Beach Towel (HOT3060, pg. 11)

#### SCH3060

	72	144	288	600
	44.95	43.50	41.95	39.95
Additional charges apply, see page 133.				4R





FROM  
\$32.25  
(r)

#### b. tradewind canvas & jute tote™ and towel

- Tradewind Canvas & Jute Tote Bag™ (TWJBAG, pg. 86)
- Tone on Tone 30" x 60" Basic Weight Beach Towel (CT10, pg. 25)

##### TWJ10

	72	144	288	600
	37.95	36.25	34.75	32.25

Additional charges apply, see page 133.

4R



FROM  
\$36.50  
(r)

#### d. titan beach bag™ and towel

- Titan Beach Bag™ (WBB, pg. 81)
- Tone on Tone 30" x 60" Basic Weight Beach Towel (CT10, pg. 25)

##### WBB10

	72	144	288	600
	43.25	39.75	38.50	36.50

Additional charges apply, see page 133.

4R



FROM  
\$60.50  
(r)

#### f. vintage cabana canvas tote, towel and seaside sarong™

- Vintage Cabana Canvas Tote™ (CSCVT, pg. 92)
- Spinnaker 32" x 66" Beach Towel™ (SPINNA, pg. 46)
- Optional Seaside Sarong and Scarf™ (SEASRG, pg. 72)

##### CCSPSG Tote and Towel only

##### CCSPIN Tote, Towel and Sarong (shown)

	72	144	288	600
CCSPSG	70.25	66.75	64.25	60.50
CCSPIN	83.75	78.95	75.95	71.75

See page 133 for additional charges and Prop 65 information.

4R



FROM  
\$66.95  
(r)

#### c. day tripper reversible bag and towel™

- Day Tripper Reversible Bag™ (DT40, pg. 91)
- Reversible 34" x 72" Beach Towel (CJ40, pg. 60)

##### CJDT40

	36	72	144	288	600
	77.75	75.50	70.95	69.75	66.95

See page 133 for additional charges and Prop 65 information.

5R



FROM  
\$68.95  
(r)

#### e. portland bag™ and towel

- Portland Bag™ (PRTBAG, pg. 84)
- 40" x 80" Horizontal Stripe Beach Towel (CS21, pg. 50)

##### PRT21

	36	72	144	288	600
	81.75	75.95	71.95	70.75	68.95

Additional charges apply, see page 133.

5R



FROM  
\$45.50  
(r)

#### g. land & sea backpack and surfboard towel™

- Land & Sea Backpack™ (LSBAG, pg. 76)
- 32" x 80" Surfboard Beach Towel (SFH, pg. 16)

##### LSSFHS One-color logo on towel and tote (shown)

##### LSSFHM One-color logo on towel, multi-color logo on tote

	36	72	144	288	600
LSSFHS	54.25	52.25	49.95	47.50	45.50
LSSFHM	53.75	51.25	49.25	46.75	

Additional charges apply, see page 133.

5R

# beach towel collection

colorfusion beach towels™





# colorfusion... imagine the possibilities!

## colorfusion beach towels™

- Photorealistic, edge-to-edge, undetectable to the touch imprint.
- Terry cotton blend provides extra softness and absorbency.
- Available in 5 styles (including two NEW styles for 2020).
- Low 18 piece minimum.
- Domestic decorating means 7-10 working day turnaround time.
- See pages 9 and 11 for pricing and details.



Each towel includes our exclusive Versa-Loop™ hanging feature on the back.



With ColorFusion™ beach towels, you get vibrant colors from edge to edge.

SGIA GOLDEN IMAGE

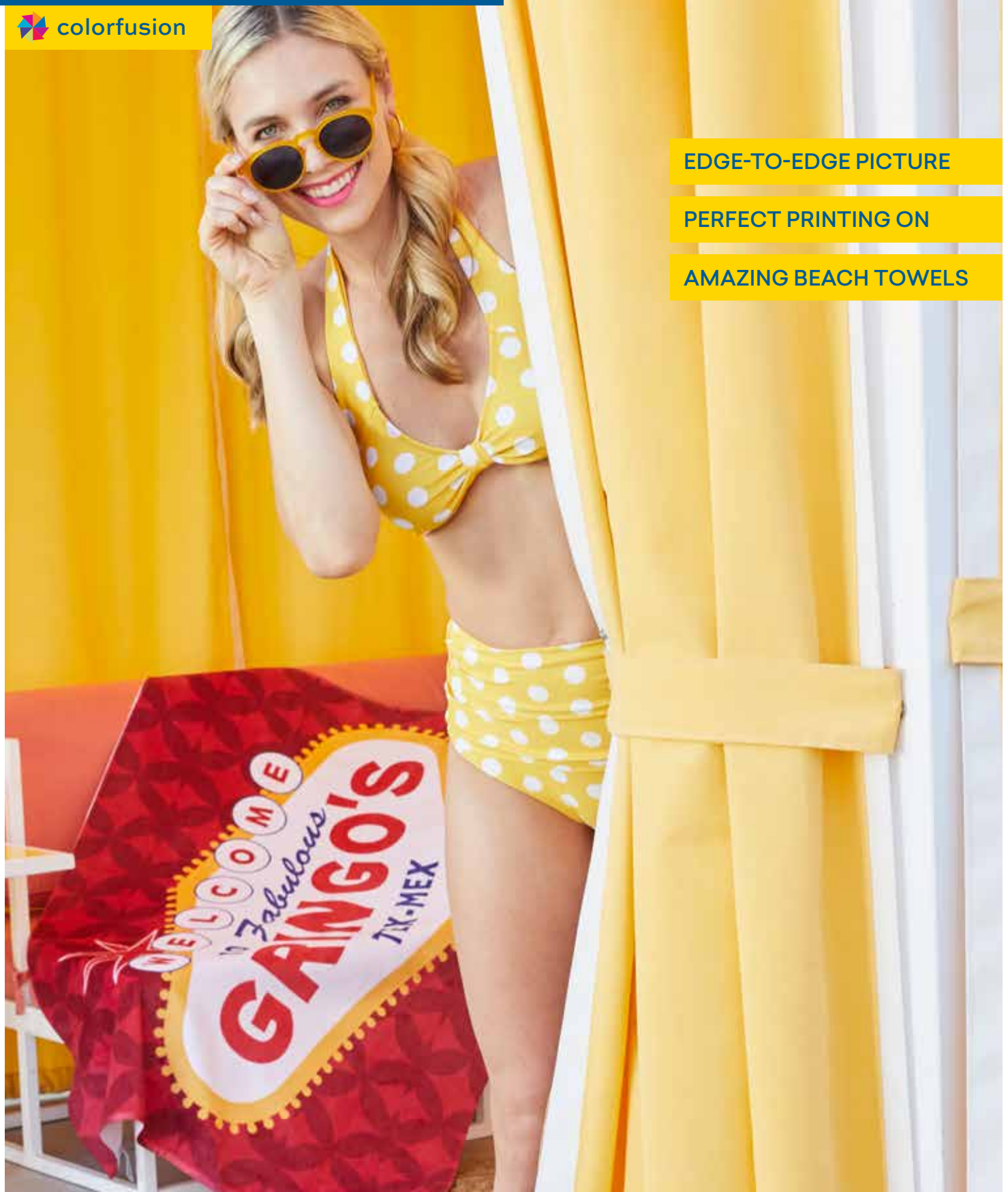
AWARD WINNER:

2015-2017 AND 2019



# beach towel collection

colorfusion beach towels™



EDGE-TO-EDGE PICTURE

PERFECT PRINTING ON

AMAZING BEACH TOWELS



# colorfusion... imagine the possibilities!

## premium colorfusion beach towels

Let your imagination run wild. With ColorFusion™ towels, we offer domestically printed edge-to-edge designs in vibrant colors with a low 18-piece minimum. Available in three heavy weights, including our NEW 40" x 60" Plush Plus Beach Towel (bottom right).



Each towel includes our exclusive Versa-Loop™ hanging feature on the back.

### HOT3560/HOTHW/HOT4060

	18	36	72	144	288	600
HOT3560	36.25	32.50	30.75	29.75	28.75	27.50
HOTHW	40.95	37.20	35.20	33.95	32.70	31.40
HOT4060	43.25	40.25	38.75	37.95	37.25	36.25

Additional information appears in blue box on page 133.

6R

Visit [towelspecialties.com/video](http://towelspecialties.com/video) to watch the ColorFusion video.



ColorFusion Deluxe Turkish Beach Towel™  
35" x 60" 13 lbs./doz. (HOT3560)

ts | turkish  
signature™



ColorFusion Ultra Turkish Beach Towel™  
35" x 60", 15 lbs./doz. (HOTHW)

ts | turkish  
signature™



**NEW!** ColorFusion Plush Plus Beach Towel™  
40" x 60", 20 lbs./doz. (HOT4060)

# beach towel collection

colorfusion beach towels™



COLORFUSION FOR THE

MOST VIVID IMAGINATIONS



# colorfusion... imagine the possibilities!

## standard colorfusion™ beach towels

If you're looking to make a bold, highly impactful impression with your brand, ColorFusion offers every imaginable possibility. Each year our customers order (and re-order) ColorFusion beach towels because they're able to create memorable designs that are cherished for a long, long time. Our advice: be creative! Think outside the rectangle.



Each towel includes our exclusive Versa-Loop™ hanging feature on the back.

### HOT2448BT/HOT3060

	18	36	72	144	288	600
HOT2448BT	25.25	22.25	20.75	19.95	19.25	18.28
HOT3060	30.95	27.95	26.60	25.75	24.95	23.95

Additional information appears in blue box on page 133.

6R

Visit [towelspecialties.com/video](http://towelspecialties.com/video) to  
watch the ColorFusion video.



ColorFusion Standard Beach Towel™ 30" x 60" 11 lbs./doz. (HOT3060)



**NEW!** ColorFusion Turkish Bath,  
Pool & Spa Towel™  
24" x 48", 6.5 lbs./doz. (HOT2448)

ts | turkish  
signature™

# beach towel collection

colorfusion beach towels™



FROM EDGE TO EDGE,

ANYTHING GOES ON OUR 60"

HEAVY-ROUND BEACH TOWEL





## colorfusion hot round beach towel™ ts | turkish signature™

Think outside the box! In the world of branding, our round beach towel is guaranteed to draw attention to your logo at any event. Made from a Turkish Cotton blend, the Hot Round Beach Towel features an eye-popping, edge-to-edge ColorFusion™ imprint in unlimited colors. Ideal for organizations with round products or logos, sports themes, or for simply making a statement that will get noticed. 60" round, 16 lbs./doz.



*Each towel includes our exclusive Versa-Loop™ hanging feature on the back.*

### HOTRND

	18	36	72	144	288	600
ColorFusion™	51.50	48.25	46.75	45.75	44.25	42.95
Additional information appears in blue box on page 133.						6R



Make it a gift with the popular  
15" x 24" x 13" Titan Striped Bag (pages 80-81).

# beach towel collection

colorfusion can-do beach towel™



OUR CAN SHAPED TOWEL

OPENS NEW POSSIBILITIES!



## colorfusion can-do beach towel™ ts | turkish signature™

If you're looking for attention at your next promotion, here's a towel that "CAN-DO" it. This Turkish-made Towel Specialties exclusive upholds our tradition of innovative products that redefine function, and is guaranteed to be the talk of any event.



Perfect for food and beverage companies, or anyone that wants to promote their "Yes I CAN" attitude. Have fun with both the can shape and your edge-to-edge logo in unlimited colors. Low 18-piece minimum. 30" x 60" 11 lbs./doz.

*Each towel includes our exclusive Versa-Loop™ hanging feature on the back.*

### HOTCAN

	18	36	72	144	288	600
ColorFusion™	35.75	34.75	33.50	32.50	31.50	30.50
Additional information appears in blue box on page 133.						6R



*Another Towel Specialties exclusive.*



# beach towel collection

surfboard towels





# surfboard-shaped towels make A BIG SPLASH ANYWHERE

wavez & palmz  
stock designs



hibiscus stock  
designs



## surfboard towels

The surefire way to get your logo noticed. Our surfboard-shaped towels are a must-have product all year long. These velour towels are enormous, and make the perfect lounge chair cover or beach towel. A Towel Specialties exclusive. 32" x 80". 12 lbs./doz.

This Towel Specialties exclusive is available in three stock styles: Hibiscus, Wavez and Palmz.

Wavez (SWZ), Palmz (SWP), Hibiscus (SFH)	1	36	72	144	288	600
Blank	29.75	27.25	24.95	23.95	23.50	22.95
Screenprinted (1 color)	33.95	32.50	30.75	29.50	28.50	28.50
Additional charges apply, see page 133.						6R

KOWABUNGA! MAKE A

SPLASH WITH 3 SURF-

BOARD-SHAPED DESIGNS

“board” meetings  
incentive trips  
web surfing themes  
company picnics  
fund raisers  
recognition programs  
holiday gifts

# beach towel collection

sunnyside fringed round beach towel™



HAND-KNOTTED FRINGES

AND A HUGE IMPRINT AREA.

AT 60", ALL-AROUND IMPACT!



## sunnyside fringed round beach towel™

Each year, we've seen the popularity of round beach towels grow exponentially. This robust towel, in solid colors, complements our popular Mandala Fringe 360 Round Beach Towel (page 20), but has a larger 26" x 48" imprint area for your logo. Made from the finest material, this lavish towel is 100% cotton velour with hand-knotted fringes around the hem. You can't go wrong with a big logo on a big towel! Royal blue, grey or white with white fringes. 60" round. 26 lbs./doz.

### SDRND

SDRND - WHITE	1	36	72	144	288	600
Blank	39.75	38.75	37.50	36.25	34.75	33.50
Screenprinted (1 color)	42.25	40.95	40.95	39.75	38.25	37.25
Screenprinted (up to 2-colors)			42.50	41.25	39.75	38.75
SDRND - ROYAL BLUE OR GREY						
Blank	40.75	39.75	38.50	37.25	35.75	34.75
Tone on Tone		44.95	43.50	42.25	40.75	39.75
Additional information appears on page 133.						6R



Available in royal blue, white or grey.



# beach towel collection

mandala fringe 360 round beach towel™

OUR 60" MANDALA DESIGN

MEANS BRAND UNITY AND

HARMONY IN A BIG, BIG WAY





## mandala fringe 360 round beach towel™

No matter how you look at it, our high-quality Mandala Fringe Round Beach Towel is the way to go. Let's start with the hand-knotted fringe trim for extra sophistication plus the super thick 100% cotton velour fabric for absorbency.

The Mandala multi-colored stock design, which symbolizes unity and harmony, is centered around the 12" diameter imprint area for your logo. These simple ingredients make this towel a real winner.

Select from stock design graphics in turquoise/royal/navy or charcoal/grey/black, with your logo in the center. 60" round, 26 lbs./doz.

### M360FT

	1	36	72	144	288	600
Blank	47.25	46.50	45.50	43.75	41.75	39.50
Screenprinted/1 color		51.95	50.75	48.95	46.75	43.75
Additional charges apply, see page 133.						6R



Turquoise/Royal/Navy Stock Design



Charcoal/Grey/Black Stock Design

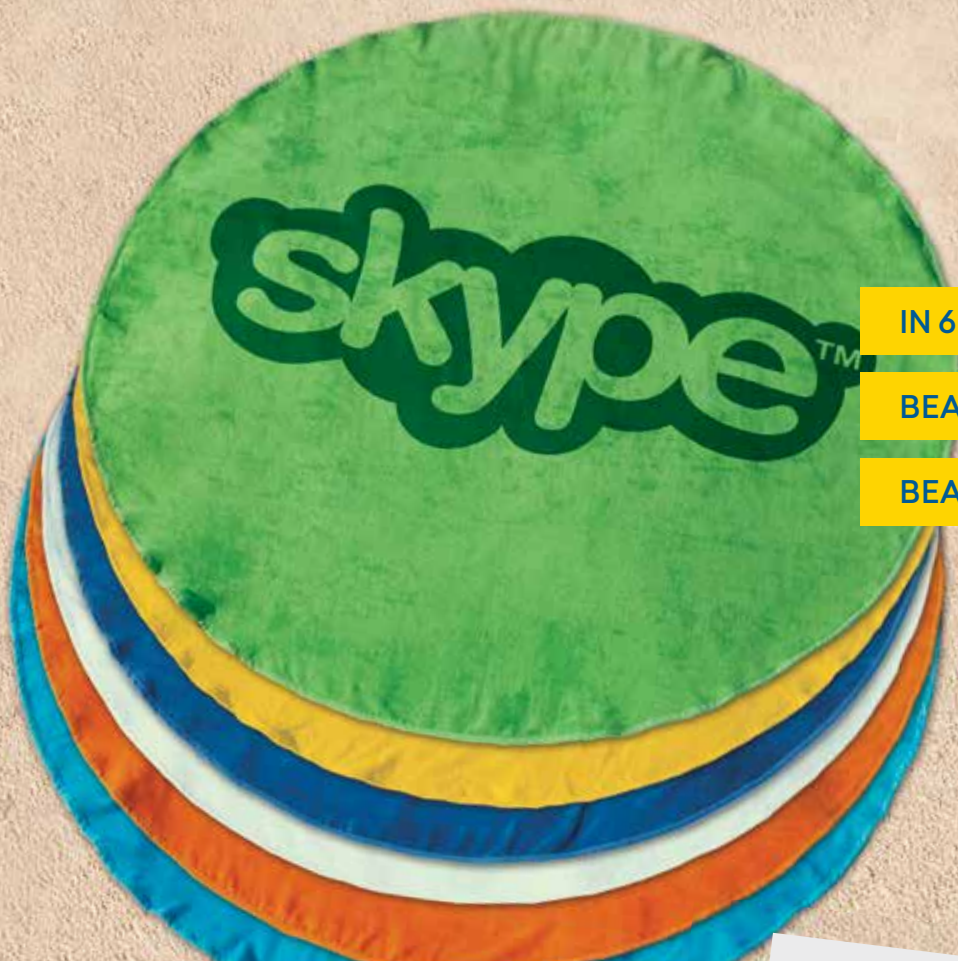


# beach towel collection

surfside 360 round beach towel™







IN 6 COLORS, OUR 60" ROUND

BEACH TOWEL GIVES YOU PRIME

BEACHFRONT PROPERTY

## surfside 360 round beach towel™

Own this round towel and you own the beach! The Surfside 360 Round Beach Towel's vivid colors attract the eye while the soft terry velour invites the touch. What's more, with its huge 26" x 48" imprint area, your logo is certain to grab a lot of attention. Which is why this is destined to be one of our hottest new products. Available in white for multi-colored logos or lime, royal blue, yellow, orange or turquoise. See page 130 for Tone on Tone decorating options. 60"round. 16 lbs./doz.

### S360RT

S360RT-WHITE	1	36	72	144	288	600
Blank	27.25	26.75	26.25	25.25	24.25	22.75
Screenprinted (1 color)		31.95	30.95	29.95	28.75	26.95
Screenprinted (multicolor)			32.25	30.75	29.50	27.75

### S360RT-COLORS

Blank	29.50	29.25	28.50	27.50	26.25	24.75
Tone on Tone		34.50	33.50	32.50	30.75	28.95

Additional information appears on page 133. 6R





# beach towel collection

colored beach towels







WE INVENTED TONE ON  
TONE DECORATING ON  
BEACH TOWELS AND  
LAUNCHED A REVOLUTION

As the award-winning industry leader for beach towels, we have perfected our imprint techniques on the finest towels.

### basic weight

Our Basic Weight towel is ideal for promotions on a tight budget. Available in royal blue, turquoise, lime green, tangerine orange, navy, red, lemon yellow, fuchsia, black, and maroon. 100% cotton, double-sheared, with dobby end hems. 30"x 60". 10.5 lbs./doz.

#### CT10

	1	36	72	144	288	600
Blank	17.65	16.25	15.50	14.50	14.25	13.50
Tone on Tone		18.75	17.95	16.95	16.25	14.95
Embroidered		22.50	20.95	19.65	18.75	17.75
Additional charges apply, see page 133.						6R
See page 29 for stock designs and page 130 for Tone on Tone Effects.						



Shown with Color on Color Tone on Tone Effect

### superior weight

Larger and heavier than a standard beach towel. Available in royal blue, turquoise, lime green, tangerine orange, navy, red, lemon yellow, and black. 100% cotton, double-sheared, with dobby end hems. 35"x 60". 15 lbs./doz.

#### CT15

	1	36	72	144	288	600
Blank	21.25	20.25	19.50	18.50	16.95	16.25
Tone on Tone		26.75	25.25	22.50	21.25	19.75
Embroidered		27.75	26.50	24.75	23.75	21.95
Additional charges apply, see page 133.						6R
See page 29 for stock designs and page 130 for Tone on Tone Effects.						



Shown with Translucent Tone on Tone Effect

# beach towel collection

turkish signature™ colored beach towels





## midweight **ts** | turkish signature™

The finest terry cloth in the world comes from Turkey. Combining outstanding quality at an affordable price, this is our best seller. Available in royal blue, turquoise, lime green, tangerine orange, navy, red, lemon yellow, grey, fuchsia, black, forest green, purple, athletic gold, coastal sky, coastal nectarine, coastal mint julep, coastal pink, and coastal lilac. 100% cotton, double-sheared, with dobby end hems. 30" x 60". 12 lbs./doz.

### CT12

	1	36	72	144	288	600
Blank	21.25	20.25	19.50	17.95	17.50	17.25
Tone on Tone		26.95	25.50	23.95	22.50	21.50
Embroidered		28.50	27.25	25.50	24.50	23.50

Additional charges apply, see page 133. 6R  
See page 29 for stock designs and page 130 for Tone on Tone Effects.



Shown with Translucent Tone on Tone Effect

## heavyweight **ts** | turkish signature™

One of our most popular towels, year after year. Made in Turkey from velvety soft 100% sheared cotton. Available in royal blue, turquoise, lime green, tangerine orange, navy, red, lemon yellow, grey, fuchsia, and black. 100% cotton, double-sheared, with dobby end hems. 40" x 70". 20 lbs./doz.

### CT20

	1	36	72	144	288	600
Blank	30.25	29.25	28.50	27.50	26.25	24.75
Tone on Tone		34.25	33.25	31.75	30.50	28.95
Embroidered		38.95	37.25	34.95	33.25	31.50

Additional charges apply, see page 133. 6R  
See page 29 for stock designs and page 130 for Tone on Tone Effects.



Shown with Color on Color Tone on Tone Effect

## ultraweight **ts** | turkish signature™

This is it - simply the gold standard for colored beach towels. Tone on Tone designs take on a whole new dimension on this extra-thick Turkish towel. Available in royal blue, turquoise, navy, and red. 100% cotton, double-sheared, with dobby end hems. 40" x 70". 24 lbs./doz.

### CT24

	1	36	72	144	288	600
Blank	41.95	40.75	39.75	38.75	36.75	34.75
Tone on Tone		43.50	42.25	40.75	38.95	36.75
Embroidered		49.75	48.25	46.75	44.75	41.95

Additional charges apply, see page 133. 6R  
See page 29 for stock designs and page 130 for Tone on Tone Effects.



Shown with Translucent Tone on Tone Effect

# beach towel collection

beach towel stock art





# Ordering is as easy as...

1  
2  
3

Combine your logo with any of these designs.  
See [towelspecialties.com](http://towelspecialties.com) for more designs.

Choose from any towel on pages 24-33.

For colored towels, select your  
Tone On Tone effect on page 130.



TS12 Sandals  
Translucent™ on Royal Blue



TS04 Palm Tree  
Color on Color™ on Turquoise



TS21 Hibiscus  
Translucent™ on Red



TS20 Autograph Towel  
Multi-color designs available only on white towels  
(pages 28-31). Visit our website for instructions to  
properly gather signatures.



TS13 A Place in the Shade  
Color on Color™ on Coastal Sky



TS05 Chair with Umbrella  
Translucent™ on Tangerine



TS03 Sunburst  
Color On Color™ on Lemon



TS19 Sand Dollar  
Color on Color™ on Lime Green

# beach towel collection

white beach towels



REMEMBER, THE AVERAGE

BEACH TOWEL LASTS MORE

THAN 15 YEARS



## Did you know beach towels are kept around the house for an average of 15 years?

And, according to some customer correspondence, some even last upwards of more than 40 years. Talk about leaving an indelible branding message that lasts!

Our white Beach Towels shine with a crisp, clean look and eye-popping optical brightening. And with 100% cotton terry velour and dobby end hem borders, they feel as good as they look. When it comes to promoting your company, no other promotional product comes close to towels for long lasting visibility.

### basic weight

#### CT10 - 30" x 60", 10.5 lbs./doz.

	1	36	72	144	288	600
Blank	14.25	13.35	13.15	12.25	11.75	11.25
Screenprinted/1color		16.25	15.25	13.95	12.95	12.50
Screenprinted/multicolor			17.50	15.95	14.25	13.25
Embroidered		20.95	18.95	16.95	15.95	14.95
Additional charges apply, see page 133.						6R
See page 29 for stock designs.						



### superior weight

#### CT15 - 35" x 60", 15 lbs./doz.

	1	36	72	144	288	600
Blank	20.25	19.50	18.50	17.50	16.95	16.50
Screenprinted/1color		23.50	21.75	20.25	19.25	17.95
Screenprinted/multicolor			22.75	20.95	19.95	18.95
Embroidered		26.25	24.75	23.25	22.25	21.25
Additional charges apply, see page 133.						6R
See page 29 for stock designs.						



### american-made midweight

#### USACT12 - 30" x 60", 12 lbs./doz.

	1	36	72	144	288	600
Blank	17.25	15.95	15.25	14.75	13.95	13.50
Screenprinted/1color		19.25	17.75	17.25	16.95	16.75
Screenprinted/multicolor			19.95	19.25	18.25	17.95
Embroidered		21.75	21.25	20.25	19.25	18.50
Additional charges apply, see page 133.						6R
See page 29 for stock designs.						



### american-made superior weight

#### USACT14 - 35" x 60", 14 lbs./doz.

	1	36	72	144	288	600
Blank	20.25	19.25	18.25	17.75	17.50	17.25
Screenprinted/1color		24.25	23.50	22.95	21.25	19.95
Screenprinted/multicolor			24.75	22.75	21.25	20.95
Embroidered		26.25	25.50	24.75	23.95	22.75
Additional charges apply, see page 133.						6R
See page 29 for stock designs.						



### american-made heavyweight

#### USACT20 - 35" x 70", 20 lbs./doz.

	1	36	72	144	288	600
Blank	26.25	25.75	25.25	24.75	24.50	24.25
Screenprinted/1color		29.25	28.25	27.95	27.75	27.50
Screenprinted/multicolor			31.25	30.95	30.75	30.25
Embroidered		36.75	36.25	34.75	33.50	32.50
Additional charges apply, see page 133.						6R
See page 29 for stock designs.						



# beach towel collection

turkish signature white beach towels





## our long-standing commitment to quality began many years ago with turkish signature™ towels **ts** | turkish signature™

In the 1990s, Towel Specialties was the industry's first and only company to provide quality Turkish Beach Towels. Over the years, we have built our reputation – and won many industry awards – simply by offering the best towels you'll find anywhere. Each towel has dobby end hem borders and is optically brightened to make your logo “pop” on the white, double-sheared velour finish.

### midweight **ts** | turkish signature™

With a velvety soft finish, this Turkish towel is our best selling midweight towel. 30" x 60". 12 lbs./doz.

#### CT12

	1	36	72	144	288	600
Blank	17.95	16.95	15.95	15.25	14.75	14.25
Screenprinted/1color		21.25	19.50	17.95	16.95	16.25
Screenprinted/multicolor			20.50	18.95	17.95	17.25
Embroidered		22.50	21.95	20.25	19.50	18.50

Additional charges apply, see page 133.

See page 29 for stock designs.



### heavyweight **ts** | turkish signature™

This Turkish towel is value priced and offers superb quality. 40" x 70". 20 lbs./doz.

#### CT20

	1	36	72	144	288	600
Blank	25.50	24.50	22.50	21.75	20.75	19.75
Screenprinted/1color		27.25	26.75	25.25	23.95	22.95
Screenprinted/multicolor			29.95	27.95	26.75	25.25
Embroidered		34.25	33.25	30.50	29.50	28.25

Additional charges apply, see page 133.

See page 29 for stock designs.



### ultraweight **ts** | turkish signature™

Made in Turkey, this is simply the heaviest, highest quality white deluxe beach towel available. 40" x 70". 24 lbs./doz.

#### CT24

	1	36	72	144	288	600
Blank	36.75	35.75	34.95	33.25	32.50	32.25
Screenprinted/1color		39.75	38.50	36.75	35.25	33.50
Screenprinted/multicolor			45.50	41.95	39.75	38.25
Embroidered		49.25	46.50	43.25	41.25	39.75

Additional charges apply, see page 133.

See page 29 for stock designs.



# beach towel collection

iliana peshtemal beach towel™







EUROPEAN CHIC WITH  
SOFT, COOL COLORS AND  
YOUR ELEGANT LOGO

Available in lime green, royal blue, orange and turquoise.

iliana peshtemal beach towel™

**NEW!** We carefully designed this towel in soft pastel colors, with white accent stripes and fringes, so that your Tone on Tone logo looks sublime. The hand-knotted fringes not only provide a European flair, they also let this 100% woven cotton towel easily work as a cozy beach cover up. Available in lime, royal blue, orange, and turquoise. 35" x 63".

ILPBT

	1	36	72	144	288	600
Blank	19.75	18.75	17.95	17.50	17.25	16.95
Tone on Tone		26.25	24.25	22.50	21.95	20.95
Embroidered		27.75	26.50	24.75	23.75	21.95

Additional charges apply, see page 134. 6R





# beach towel collection

oceanis peshtemel beach towel™



FASHIONABLE FRINGED HEMS

AND PRACTICAL TWO-PLY

COTTON DRIES QUICKLY



## oceanis peshtemal beach towel™

Our two-ply Oceanis Peshtemal Beach Towel is made with 100% woven cotton fabric in front with a vintage, one-of-a-kind finish that gives each towel its own unique flavor. While the decorated front feels like linen, the reverse side, with soft terry backing, provides quick-drying absorbency. Hand-knotted fringes attached to the waffle weave end hems present extra style that explains its popularity. Looks best, as shown, with a 'Color on Color' Tone on Tone Effect. Available in turquoise or grey, each with white accents. 35" x 63". 13.5 lbs./doz.

### OPBT

	1	36	72	144	288	600
Blank	30.95	30.50	29.50	28.25	26.95	25.95
Tone on Tone		35.95	33.50	32.25	30.75	30.50
Embroidered		37.25	34.75	33.50	32.25	30.95
Additional charges apply, see page 134.						6R



*Available in turquoise or grey,  
with white accents, hand-knotted fringed hems,  
and absorbent 100% terry loop backing.*



# beach towel collection

riveria peshtemal beach towel™







OUR THICK TWO-PLY TOWEL

HAS WOVEN COTTON FRONT,

FEATHER-SOFT TERRY ON BACK

## riviera peshtemal beach towel™

When you're looking for the highest quality Peshtemal beach towel, this is it! With its thick and absorbent terry backing, this exotic and elegant towel soaks up water and dries more quickly than most other towels. The 100% woven cotton front is exquisitely soft and provides crisp definition to your printed logo. When it comes to fashion, the hand-knotted fringed hems break new ground. Grey/white or blue/white. Oversized 39" x 70", 15 lbs./doz.

### RP35

	1	36	72	144	288	600
Blank	37.25	36.75	35.75	34.50	33.25	30.95
Tone on Tone	42.25	41.25	39.75	39.75	37.75	35.75
Embroidered	44.25	42.95	41.50	39.75	37.25	37.25
Additional charges apply, see page 134.						6R



# beach towel collection

good vibes cabana stripe beach towel™



DAZZLING CABANA STRIPES

THE NEXT LOOK IN THE

BEACH TOWEL REVOLUTION





## good vibes cabana stripe beach towel™

**NEW!** The towel revolution takes a leap forward with this exclusive, cutting edge beach towel! Based on the popularity of our Beach Towel Royale and Monte Carlo Beach Towels, we're introducing the next phase in fashion striped towels. Each towel features multi-tone waves in either royal blue, turquoise, orange, lime green or grey, as well as an enlarged imprint area for your 8" x 26" logo. Break out of the ordinary with this dazzling towel! 34" x 66". 14 lbs./doz.

### GVCSBT

	1	36	72	144	288	600
Blank	19.75	18.75	17.95	17.50	17.25	16.95
Screenprinted/1color		27.75	26.50	24.75	23.75	21.95
Screenprinted/multicolor			27.50	26.50	25.50	23.95
Additional charges apply, see page 134.						6R



Available in royal blue, grey, lime green, turquoise and orange.





# beach towel collection

monte carlo beach towel™



STURDY, JACQUARD WEAVE

AND EXTRA-THICK TERRY

FOR EXTRA ABSORBENCY





## monte carlo beach towel™

Make all kinds of waves at the beach. With its bold chevron pattern, the Monte Carlo Beach Towel literally points the way to your logo. Smartly coordinating with our Monte Carlo Tote (page 82), the jacquard woven construction results in extra thick, absorbent terry cloth. When it comes to style, comfort and durability, the super-thick Monte Carlo hits the jackpot. Available in turquoise/white, grey/white or royal/white. 30" x 60", 15 lbs./doz.

### Monte Carlo Beach Towel (MCB30)

	1	36	72	144	288	600
Blank	24.50	23.95	23.50	22.75	21.25	20.25
Screenprinted/1 color	25.50	24.95	24.25	22.95	21.25	
Screenprinted/2 colors		27.25	26.25	25.25	23.75	
Additional charges apply, see page 134.						6R

### Monte Carlo Tote (MCCT - pages 82-83)

	1	36	72	144	288	600
Blank	18.50	17.95	17.50	16.95	16.25	15.50
ColorFusion™			23.95	23.50	22.50	21.25
Additional charges apply, see page 134.						6R



At a thick 15 pounds per dozen, the thick Monte Carlo Beach Towel is available in turquoise/white, grey/white or royal/white.



Coordinating Monte Carlo Tote™ appears on page 82.



# beach towel collection

beach towel royale™



OUR MOST POPULAR

CABANA STRIPE TOWEL!





## beach towel royale™

We're challenging the ordinary by taking a 'classic' one step further. This unique design lets you print your multi-color logo without sacrificing the traditional cabana stripe towel look. With its extra large 8" x 26" imprint area, your logo is framed by the surrounding jacquard woven cabana stripes.

Available in white/royal, white/lime, white/red, white/grey, white/turquoise, white/navy and white/orange. 30" x 60". 13 lbs./doz.

### Beach Towel Royale (TR13)

	1	36	72	144	288	600
Blank	19.25	18.95	17.50	16.95	16.50	16.25
Screenprinted/1 color		26.75	24.75	22.95	22.50	21.25
Screenprinted/2 colors			26.95	24.50	23.75	22.95
Additional charges apply, see page 134.						6R



Why not consider a towel & bag combo, like this one with the Portland Bag™ (page 84).

### Portland Bag (PRTBAG - pages 84-85)

	1	36	72	144	288	600
Blank	27.25	26.50	24.75	23.75	22.95	22.50
Screenprinted		31.25	29.50	27.95	27.50	26.50
ColorFusion™			35.50	31.25	30.75	29.75
Embroidered		36.75	33.50	32.95	31.95	30.95
Additional charges apply, see page 134.						6R

# beach towel collection

spinnaker towel™



STAND OUT WITH OUR

CLASSIC PLUSH VELOUR AND

BOLD VERTICAL STRIPES



## spinnaker towel™

The bold colored stripes on this thick and thirsty terry velour towel make for a winning combination. Screenprinted or embroidered. Vertical fashion stripes in navy/grey/white, navy/red/white, navy/green/white. Complements the Nautical Reversible Bag™ (pages 90-91). 32"x 66", 16 lbs./doz.

### Spinnaker Towel (SPINNA)

	1	36	72	144	288	600
Blank	33.25	31.50	29.50	27.75	26.50	25.50
Screenprinted/1 color		38.95	37.25	34.75	33.95	33.25
Embroidered		38.25	36.50	33.95	33.25	32.50

Additional charges apply, see page 134.

6R

### Nautical Reversible Bag (NRTBAG - pages 90-91)

	1	36	72	144	288	600
Blank	26.50	25.75	24.75	23.75	22.95	22.50
Screenprinted		30.95	29.50	27.95	27.50	26.50
ColorFusion™			33.25	31.95	30.75	29.75
Embroidered		35.75	34.25	33.25	32.25	30.95

See page 135 for additional charges and Prop 65 information.

6R



The Nautical Reversible Bag™ in white/navy (pages 90-91) perfectly complements the Spinnaker Towel.



# beach towel collection

turkish signature™  
cabana stripe beach towels





CLASSIC CABANA STRIPE

TOWELS IN LUXURIOUS

TURKISH TERRY VELOUR

## basic weight cabana stripe ts | turkish signature™

Our classic Turkish Signature Cabana Stripe towel is available with vertical stripes in yellow/white, lime/white, red/white, orange/white, turquoise/white, fuchsia/white, grey/white, black/white, royal/white, and navy/white. 30" x 60". 10.5 lbs./doz.

### CS10

	1	36	72	144	288	600
Blank	22.50	21.95	18.25	17.75	17.50	17.25
Embroidered		28.25	25.50	24.50	23.75	23.50

Additional charges apply, see page 134.

6R



## midweight cabana stripe ts | turkish signature™

Larger, heavier and thicker than the Basic Weight Cabana Stripe. You'll find outstanding quality in this exceptionally soft, plush Turkish towel. Available with vertical stripes in red/white, yellow/white and royal/white. 30" x 63". 13 lbs./doz.

### CS13

	1	36	72	144	288	600
Blank	28.95	27.95	24.50	23.50	22.75	22.50
Embroidered		33.95	30.95	29.25	27.95	27.75

Additional charges apply, see page 134..

6R



# beach towel collection

turkish signature™ horizontal  
cabana stripe beach towels







LUSH BEYOND BELIEF!

FEEL OUR TURKISH-MADE

CABANA STRIPE TOWEL.

## heavyweight horizontal cabana stripe **ts** | turkish signature™

Made in Turkey, and by far the largest, most luxurious Cabana Stripe towel you'll find anywhere. Available with horizontal stripes in grey/white, turquoise/white, red/white, yellow/white, lime/white, navy/white and brown/tan. 40"x 80". 21 lbs.doz.

### CS21

	1	36	72	144	288	600
Blank	43.95	43.25	40.50	38.50	37.75	37.25
Embroidered		50.50	46.50	43.95	43.25	42.50
Additional charges apply, see page 134.						6R



*The Portland Bag™ (page 84)  
perfectly compliments this towel.*

# beach towel collection

turkish signature™ fringed beach towels



FRAME YOUR LOGO IN  
FASHION WITH STRIPES  
AND FRINGED HEMS





## fringed beach towels **ts** | turkish signature™

Fashionable, with an upscale European flair, our Turkish Signature™ Fringed Beach Towel is made from exquisite Turkish velour cotton and features fringed hems and fashion stripes to accentuate your logo. Available in white with either royal blue, orange, lime green or red stripes. Coordinates with a wide array of our beach accessories. 40" x 63". 14 lbs./doz.

### FB40

	1	36	72	144	288	600
Blank	30.25	28.75	27.75	25.75	24.95	24.25
Screenprinted		36.50	33.95	31.25	29.50	27.75
Embroidered		30.25	28.75	27.95	27.25	26.25
Additional charges apply, see page 134.						6R



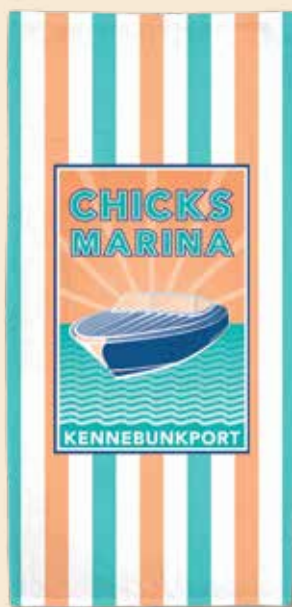
# beach towel collection

custom striped cabana beach towels



CUSTOM STRIPES, JUST THE  
WAY YOU WANT THEM.





## custom rugby beach towels ts | turkish signature™

A longtime favorite at the beach or by the pool, the classic rugby striped towel has been reinvented. Now Towel Specialties offers this popular product by printing your full-size logo with the stripe colors of your choice. Select from five towel weights:

- Bath, Pool, Spa Rugby, 24" x 48", 6.5 lbs./doz. (RUG2448)
- Standard Rugby, 30" x 60", 11 lbs./doz. (RUG3060)
- Deluxe Rugby, 35" x 60", 13 lbs./doz. (RUG3560)
- Ultra Rugby, 35" x 60", 15 lbs./doz. (RUGHW)
- Plush Plus Rugby, 40" x 60", 20 lbs./doz. (RUG4060)

### CUSTOM RUGBY BEACH TOWELS

	18	36	72	144	288	600
RUG2448	25.25	22.25	20.75	19.95	19.25	18.25
RUG3060	30.95	27.95	26.60	25.75	24.95	23.95
RUG3560	36.25	32.50	30.75	29.75	28.75	27.50
RUGHW	40.95	37.20	35.20	33.95	32.70	31.40
RUG4060	43.25	40.25	38.75	37.95	37.25	36.25

Additional information appears on page 134.

6R

## custom striped cabana beach towels ts | turkish signature™

Cabana Stripe Towels have been around nearly as long as beaches and pools. Now here's something of a completely different stripe: Larger logos with any stripe colors you want. Let your imagination run wild with these popular striped designs. Select from five towel weights:

- Bath, Pool, Spa Cabana 24" x 48", 6.5 lbs./doz. (CBT2448)
- Standard Cabana, 30" x 60", 11 lbs./doz. (CBT3060)
- Deluxe Cabana, 35" x 60", 13 lbs./doz. (CBT3560)
- Ultra Cabana, 35" x 60", 15 lbs./doz. (CBTHW)
- Plush Plus Rugby, 40" x 60", 20 lbs./doz (CBT4060)

### CUSTOM STRIPED CABANA BEACH TOWELS

	18	36	72	144	288	600
CBT2448	25.25	22.25	20.75	19.95	19.25	18.25
CBT3060	30.95	27.95	26.60	25.75	24.95	23.95
CBT3560	36.25	32.50	30.75	29.75	28.75	27.50
CBTHW	40.50	36.75	34.75	33.50	32.25	30.95
CBT4060	43.25	40.25	38.75	37.95	37.25	36.25

Additional information appears on page 134.

6R

# beach towel collection

turkish signature islander beach towels™



TWO COLORFUL END

HEMS TO ACCENTUATE AND

ENHANCE ANY LOGO





## islander beach towels™ ts | turkish signature™

There's a life lesson that you have to 'accentuate the positive'. In this case, that's your logo. The plush white Turkish terry velour is great for single or multi-color printing; the bright end hem colors were selected to coordinate with the most popular logo colors. By combining these design elements, your logo will draw attention wherever it goes.

Available in white with royal blue, lime green, turquoise or orange hems on both ends of the towel. Choose from two sizes:

- Midweight 30" x 60". 11 lbs./doz. (IB11)
- Heavyweight 35" x 70". 18 lbs./doz. (IB18)

### Midweight 30" x 60" (IB11)

	1	36	72	144	288	600
Blank	16.75	16.25	15.95	15.75	15.50	14.95
Screenprinted/1 color		25.50	23.75	22.50	20.95	20.25
Screenprinted/multicolor			25.75	23.95	22.75	21.75
Additional charges apply, see page 134.						6R



### Heavyweight 35" x 70" (IB18)

	1	36	72	144	288	600
Blank	25.95	25.50	25.25	24.75	24.50	23.95
Screenprinted/1 color		38.25	36.75	34.75	33.25	31.25
Screenprinted/multicolor			40.75	36.75	35.75	34.75
Additional charges apply, see page 134.						6R



# beach towel collection

champion terry beach towel™



AT 34 POUNDS/DOZEN

THE THICKEST BEACH TOWEL

YOU'LL FIND ANYWHERE







## champion terry beach towel™

This is definitely a winner. We set out to construct the heaviest terry loop beach towel possible, and the Champion Terry Beach Towel is the stunning result. So soft and plush, it's practically a guilty pleasure. At 34 pounds per dozen, this is, by far, the thickest and thirstiest towel we've ever offered. Features a 6" woven band near the bottom for your logo. White or royal. 35" x 66". 34 lbs./doz.

### CHM3668

CHM3668-WHITE	1	36	72	144	288	600
Blank	32.50	31.95	30.95	29.75	28.50	26.95
Screenprinted		33.95	33.25	31.95	30.25	28.50
ColorFusion™			34.95	33.95	32.50	30.50
Embroidery		39.75	38.95	37.75	35.95	33.95
CHM3668-ROYAL BLUE						
Blank	38.25	37.95	36.50	35.25	33.50	31.95
ColorFusion™			40.50	38.95	36.25	35.25
Embroidery		45.50	44.25	42.95	40.75	38.75
Additional charges apply, see page 134.						6R



Shown left to right with embroidery, ColorFusion and screenprinted logos on the woven band.

# beach towel collection

reversible beach towel™





ONE OF THE LARGEST AND

HEAVIEST TERRY CLOTH

BEACH TOWELS AROUND.

## reversible beach towel™

With complementary color patterns on either side, our looped terry Reversible Beach Towel is as luxurious as it is good looking. Available in tangerine/yellow, royal blue/turquoise or kelly green/lime. 34"x 72". 22 lbs./doz.

### Reversible Beach Towel™ (CJ40)

	1	36	72	144	288	600
Blank	36.75	36.25	34.25	31.95	31.50	30.50
Embroidered		41.95	41.25	37.75	37.50	35.95

Additional charges apply, see page 134.

6R

### Day Tripper Reversible Bag™ (DT40 - pages 90-91)

	1	36	72	144	288	600
Blank	26.50	25.75	24.75	23.75	22.95	22.50
Screenprinted		30.95	29.50	27.95	27.50	26.50
ColorFusion™			33.25	31.95	30.75	29.75
Embroidered		35.75	34.25	33.25	32.25	30.95

See page 135 for additional charges and Prop 65 information

6R

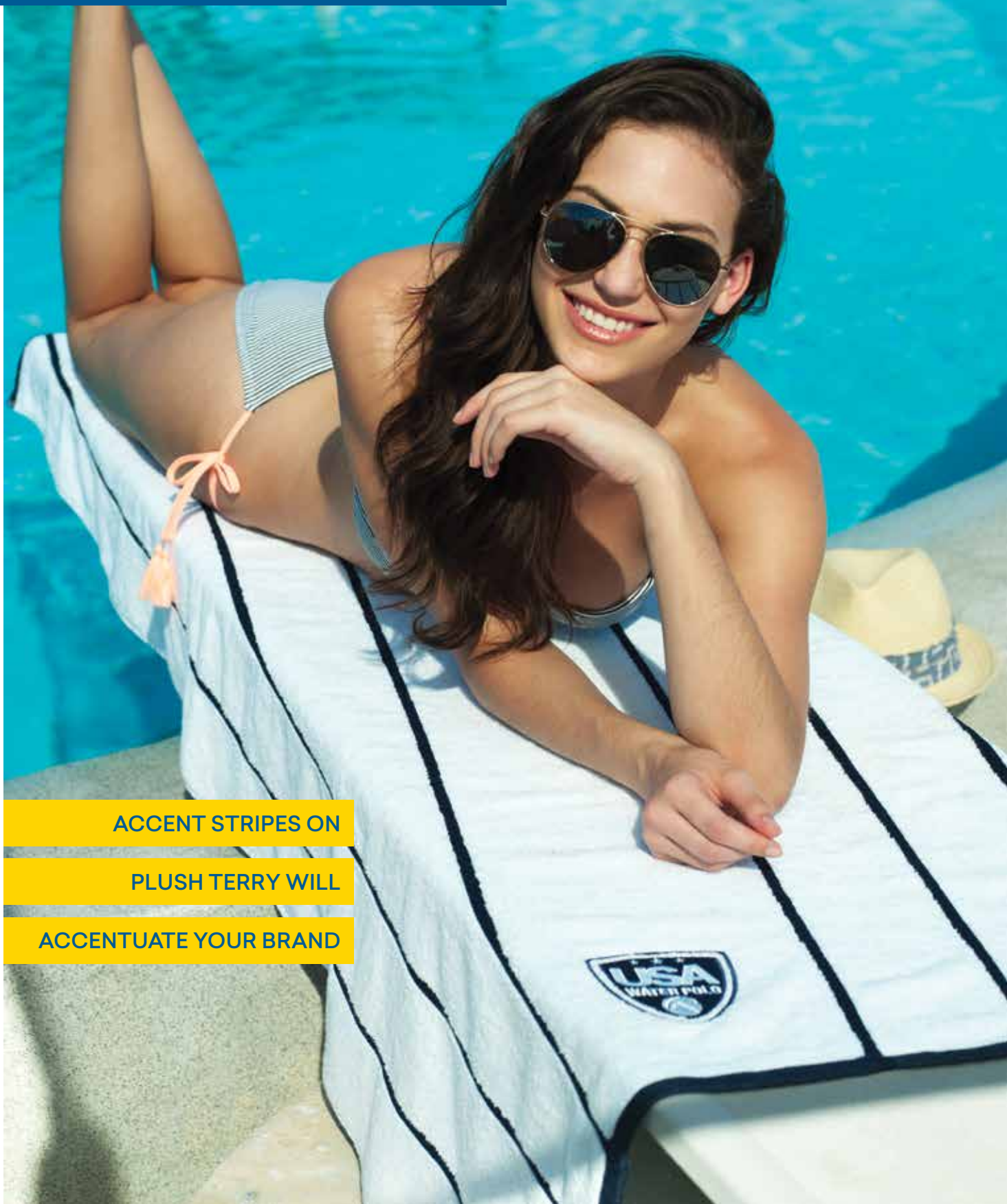


Our Day Tripper Reversible Bag™ (pg. 90) was designed to coordinate perfectly with these towels.



# beach towel collection

freestyle swim towel™



ACCENT STRIPES ON

PLUSH TERRY WILL

ACCENTUATE YOUR BRAND



## freestyle swim towel™

This super absorbent plush looped terry towel features sporty accent stripes to frame your embroidered logo. White with navy stripes or white with beige stripes. Embroidery only. 34" x 68". 20 lbs./doz.

### FRESTDY

	1	36	72	144	288	600
Blank	33.25	31.25	29.50	27.75	26.50	25.50
Embroidered		38.95	37.25	34.75	33.95	33.25
Additional charges apply, see page 134.						6R



### Nautical Reversible Bag (NRTBAG - pages 90-91)

	1	36	72	144	288	600
Blank	26.50	25.75	24.75	23.75	22.95	22.50
Screenprinted		30.95	29.50	27.95	27.50	26.50
ColorFusion™			33.25	31.95	30.75	29.75
Embroidered		35.75	34.25	33.25	32.25	30.95
See page 135 for additional charges and Prop 65 information.						6R

The Freestyle Swim Towel™ coordinates with our Nautical Reversible Bag™, shown below (pages 90-91).



# beach towel collection

kangaroo hidden pocket beach towel™



THIS TOWEL'S HIDDEN

POCKET KEEPS VALUABLES

OUT OF SUN AND SIGHT





## kangaroo hidden pocket beach towel™

The best feature of this towel is invisible to the naked eye. And that's a good thing. The Kangaroo Hidden Pocket Beach Towel features your printed logo on the front and a zippered, water-resistant pouch on the back corner that lets you hide and protect your beach essentials. The 12"x 12"x 17" pocket is large enough to hold your phone, room key, sunscreen, and other items. White or royal blue. 32"x 64". 16 lbs./doz.

### KHPT

KHPT-WHITE	1	36	72	144	288	600
Blank	26.25	25.75	23.95	22.95	22.50	21.75
Screenprinted (1 color)	34.50	32.50	30.25	29.25	29.25	26.95
Screenprinted (multicolor)		34.25	31.25	30.25	30.25	28.75
Embroidery	33.75	31.25	29.50	28.75	28.75	26.95

### KHPT-ROYAL BLUE

Blank	30.75	29.25	28.25	27.25	26.75	25.95
Tone on Tone		41.25	38.95	36.50	34.95	32.50
Embroidery	42.75	40.50	37.75	36.50	34.50	

Additional charges apply, see page 134.

6R

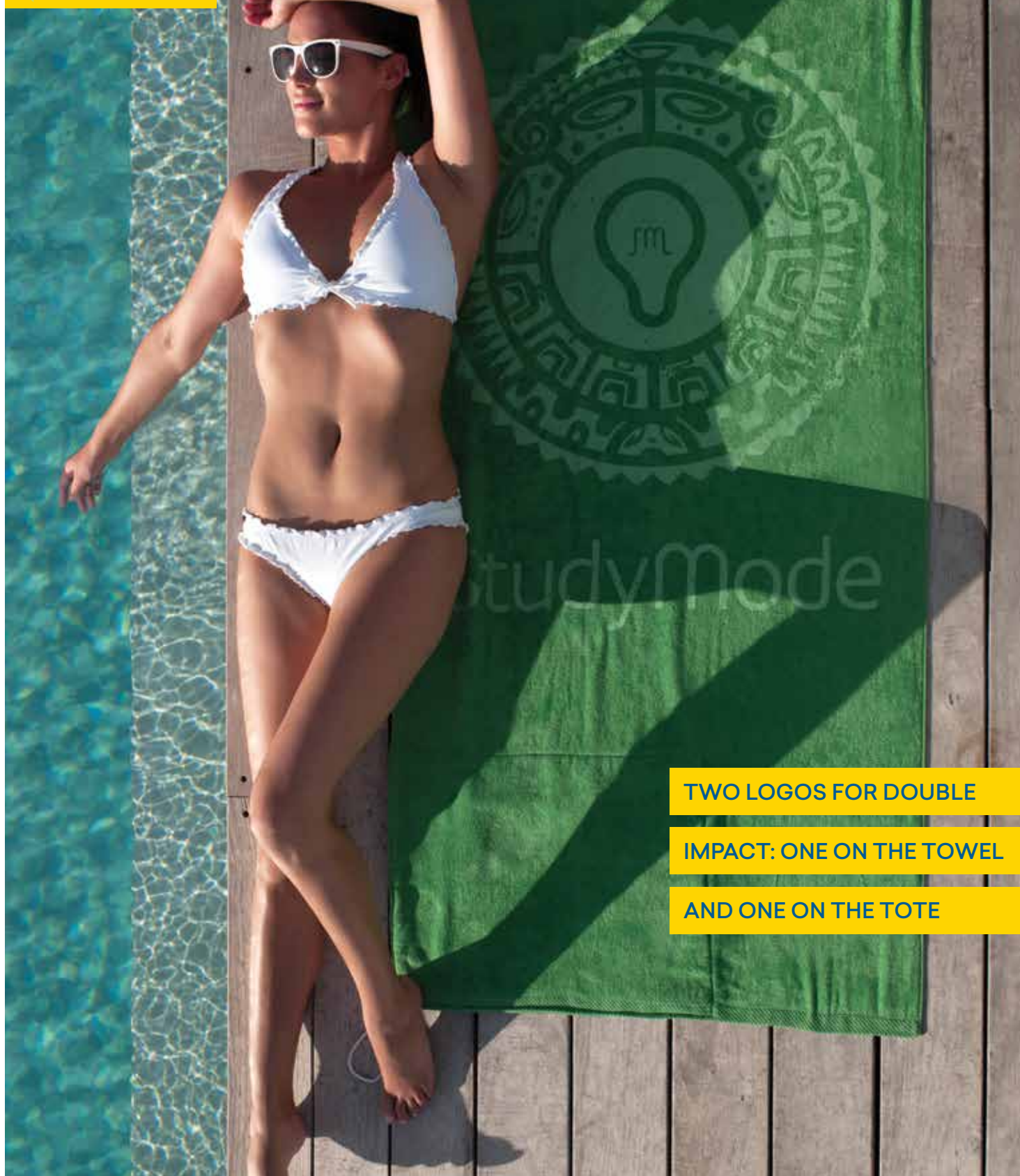


*The hidden pocket keeps valuables out of sight and sun in water resistant pocket.*

# beach towel collection

stowaway tote n towel™

 Colorfusion



TWO LOGOS FOR DOUBLE

IMPACT: ONE ON THE TOWEL

AND ONE ON THE TOTE





## stowaway tote n towel™

This beach towel folds into its own attached drawstring tote, making it a cinch to carry other accessories. Tone on Tone logos look elegant on the colored towel when it's open – plus you get double exposure with your logo on the outer white pocket, too. Available in tangerine orange, royal blue, lime green, red or turquoise, each with a 15" x 18" white cotton pocket. 35" x 60". 12 lbs./doz.

- Tone on Tone price includes one color imprint on towel. For the outer white pocket on the tote, choose between a one-color screenprinted logo or a multi-colored ColorFusion™ design.
- Outside pocket conveniently stores magazines, keys, money, phones, tablets and other beach essentials.



Visit [towelspecialties.com/video](http://towelspecialties.com/video) to watch the Stowaway Tote N Towel video.



### TT12

	1	36	72	144	288	600
Blank	28.25	27.75	24.75	24.25	23.75	23.50
Tone on Tone on Towel/ 1 color on pocket		34.25	32.50	31.25	28.50	26.95
Tone on Tone on Towel/ ColorFusion™ on pocket			34.50	33.25	30.25	28.95
For Tone on Tone Effects, see page 130.						6R
Additional charges apply, see page 134.						

# beach & beyond

beach blanket tote™

BEACH BLANKET FOR TWO

EASILY CONVERTS INTO A

CONVENIENT TOTE BAG





## beach blanket tote™

One of our most innovative and popular products, the Beach Blanket Tote goes from a lightweight, roomy tote bag into a giant-sized beach blanket that stakes into the sand. The blanket is made from ultra-soft 100% brushed cotton flannel and provides a layer of comfort large enough for two people. Price includes your imprint in two locations: on the blanket and on the tote. Available in turquoise, grey, royal blue, lime or orange stripes. 72" x 72".

Visit [towelspecialties.com/video](http://towelspecialties.com/video) to watch the Beach Blanket Tote video.

### B72

	1	36	72	144	288	600
Blank	40.25	38.50	35.95	34.75	33.50	32.95
Screenprinted blanket & tote	43.50	41.50	39.50	37.25	36.75	36.75
Additional charges apply, see page 134.						6R



*Sand Stakes keep blanket from blowing away.*





# beach and beyond

tuscany backpack picnic blanket™

 colorfusion



BACKPACK AND WATER-  
RESISTANT BLANKET IN ONE  
FOR THE GREAT OUTDOORS



## tuscany backpack picnic blanket™

**NEW!** If preparing for picnics or outdoor events is always a challenge for you, we have a simple solution.

- Picnic blanket easily folds into attached 22" h x 16" w grey backpack that carries everything you need for your outing.
- Adjustable shoulder straps on the backpack allow for easy, hands-free carrying.
- Cozy 60" x 60" blanket front has grey/white plaid fleece and water-resistant, ripstop nylon on the reverse side.

### TBPB

	1	36	72	144	288	600
Blank	39.50	34.25	33.25	31.95	30.75	29.95
Embroidered/Laser Patch (backpack OR blanket)		40.25	39.25	37.95	36.75	35.95
Embroidered/Laser Patch (backpack AND blanket)		46.25	45.35	43.95	42.75	41.95

Additional information appears on page 134.

Screenprinted backpack: add \$1.95(r) to the blank or single location price above.

ColorFusion on backpack: add \$2.95(r) to the blank or single location price above.



Laser Patch



Screenprint



ColorFusion™



Embroidery available on blanket and/or backpack.





# beach & beyond

seaside sarong and scarf™

 Colorfusion



LIGHT COTTON AND FESTIVE

COLORS WORK AS EITHER A

SARONG OR SCARF





## seaside sarong & scarf™

Maybe it's the bright colors. Or the extra flair it provides. Or the sense of fashion and mystery it evokes.

This lightweight cotton sarong is indispensable attire for beachgoers and also versatile enough for use as a sun scarf, shawl, or beach cover up. While its bright and festive colors attract admiration, your logo enjoys the spotlight too. It's the perfect way to accessorize your brand on a sunny summer day.

Available in four ombre color combinations: pink/white, lime/white, orange/white, and red/white. Due to the hand-crafted coloration process, each wrap has a unique and individual appearance. 35" x 70".

### SEASRG

	1	36	72	144	288	600
Blank	9.50	8.95	8.75	8.15	7.95	7.75
Screenprinted			13.50	12.25	11.75	11.25
ColorFusion™			16.50	14.95	14.50	13.95
Additional charges apply. See page 134.						6R



Four ombre color combinations: pink/white, lime/white, orange/white and red/white.

# beach & beyond

wave rider beach chair™

 Colorfusion

HEAVY LIFTING, EASY CARRY.

HOLDS OVER 300 LBS.,

BUT ONLY WEIGHS 3-1/4 LBS.







- The 23" wide mesh-bottom seat dries quickly.
- Backrest has a convenient pocket to hold suntan lotion, keys, and other small accessories.
- Mix and match the chair colors with our most popular towel colors.

## wave rider beach chair™

Perfect for a day at the beach or nearly anywhere else, our chair is designed to be best in class. In fact, it is rated to support over 300 lbs. while weighing in at an amazing 3 1/4 lbs. The seat is made from durable mesh fabric that breathes and allows sand and water to drain through. A convenient pocket holds books or magazines.

Best yet, it is available in 9 colors (yellow, turquoise, orange, lime green, red, grey, royal blue, navy blue, and black) specifically designed to coordinate with our beach towels.

### WRBC

	1	36	72	144	288	600
Blank	19.95	19.75	18.25	17.50	16.95	16.50
Screenprinted		24.50	22.75	21.25	20.95	20.25
ColorFusion™			28.25	25.25	24.75	23.95
See page 134 for additional charges and Prop 65 information.						6R



*Weighs only 3 1/4 pounds  
and easy to carry.*



# beach & beyond

land and sea backpack™





KEEP WET AND DRY APART

WITH INNER POLY AND OUTER

MESH COMPARTMENTS

WINNER

TOP PRODUCTS  
AWARD

★ ★ ★

Marketingedge  
Magazine



## land & sea backpack™

Keep your wet and dry items separate. What better way for transport than our incredibly handy Land & Sea Backpack? It's the perfect carry-along whether you need a backpack, a dive bag or just something to hold gear. With a mesh shell on the outside for wet items and a woven poly interior to keep things dry, this is two bags in one. Plus the stout construction is ideal for your next adventure, wherever life takes you.

- Rolling top keeps items secure in each compartment.
- Includes adjustable black accent straps for easy transport.
- Available with black mesh and an inner shell in either lime, orange, royal blue, red, navy or turquoise.
- 15" w x 25" h



Zippered mesh on  
bottom for easy access to outer shell.

### LSBAG

	1	36	72	144	288	600
Blank	16.75	16.50	15.95	15.50	14.95	13.95
Screenprinted		20.25	19.75	19.25	17.95	16.95
ColorFusion™			21.25	20.25	19.75	18.25

Additional charges apply, see page 134.

6R

# beach & beyond

skipper bag™

 Colorfusion







## skipper bag™

Want to carry your brand to the next level? Our roomy, must-have Skipper Bag is up to the job! Features a heavy cotton/poly blend for durability and your multi-colored logo in ColorFusion™. The sturdy construction means it will get used over and over again – while your company bags all the credit. White with Orange, Navy, Turquoise, Red, or Lime Stripes. 15”h x 21”w x 7”d.

### SKPBAG

	1	36	72	144	288	600
Blank	20.95	19.25	18.25	16.25	15.75	15.50
ColorFusion™			27.95	23.75	21.95	21.25

Additional charges apply, see page 134.

6R





titan striped bag™

Think big... and think stripes. The Titan Striped Bag is certain to be your companion of choice for hauling gear to the pool, beach, and other outdoor venues. You'll be surprised how much you can fit in this enormous bag with its seven outer pockets. For added convenience, the sturdy mesh material on the bottom allows sand and water to easily shake out after use. Inside features include an extra pocket and a D ring hook to hold keys. Colors (on page 81): grey/white, turquoise/white, royal blue/white, orange/white, lime/white. 15”h x 24”w x 13”d.

Visit [towelspecialties.com/video](http://towelspecialties.com/video) to watch the Titan Bag video.

TSBAG	1	36	72	144	288	600
Blank	20.25	19.95	19.25	18.25	17.75	17.25
Screenprinted		26.95	24.95	24.25	23.75	22.95
ColorFusion™			29.75	26.50	25.75	25.25
Embroidered		31.95	29.75	28.75	27.95	26.95
Additional charges apply, see page 134 .						6R





◀ The Titan Striped Bag™ above is available in grey/white, turquoise/white, royal blue/white, orange/white and lime green/white.

## titan beach bag™

Truly the most functional bag you will find anywhere. Our Titan Beach Bag was designed for use around the beach, pool, camping trips, picnics, and anywhere else you load up your gear. With seven outer pockets and an enormous interior, you're sure to get years and years of use out of this sturdy mesh bag. For extra convenience, the inside D ring hook safely holds keys and the inside pocket keeps smaller valuables protected and within easy reach. The rugged mesh construction allows sand and water to shake out. Black only. 15" h x 24" w x 13" d.

Visit [towelspecialties.com/video](http://towelspecialties.com/video) to watch the Titan Bag video.

### WBB

	1	36	72	144	288	600
Blank	17.50	16.95	16.25	15.50	15.25	14.50
Screenprinted		21.75	20.75	19.95	19.25	18.25
ColorFusion™			25.75	22.95	22.50	21.75
Embroidered		26.25	24.75	23.75	22.95	21.95
Additional charges apply, see page 134.						6R



▶ The Titan Beach Bag is available in black.



beach & beyond  
monte carlo tote™

 Colorfusion



VIVID CHEVRON PATTERNS

MAKE YOUR LOGO STAND

OUT BOLDER THAN EVER





The chevron pattern on the tote matches the Monte Carlo Beach Towel (page 42).

## monte carlo tote™

Make a bold statement. The Monte Carlo Tote's big repeating chevron pattern means visibility across the pool or on the beach. With its durable construction, this tote perfectly matches our luxurious Monte Carlo Beach Towel (page 42) or any of our solid-colored round or regular towels. The ColorFusion decorating process allows for unlimited colors for your logo. Available in turquoise/white, royal/white or grey/white. 15"h x 21"w x 7"d.

### MCCT

	1	36	72	144	288	600
Blank	18.50	17.95	17.50	16.95	16.25	15.50
ColorFusion™			23.95	23.50	22.50	21.25
Additional charges apply, see page 134.						6R



Inside pocket holds cell phones and other small items.

beach & beyond  
portland bag™







## portland bag™

Whether it's a day at the beach or international travel, this will be your "go-to" bag. Roomy and functional, yet timeless and sophisticated, we have designed this to be the ultimate carry-on. Features include: comfortable, over-sized nautical rope handle; magnetic bag closure; 6" zippered pocket on the inside and 2 large exterior pockets; cotton canvas shell and lining. White with red, turquoise, or navy pockets. 15"h x 17"w x 7"d.

### PRTBAG

	1	36	72	144	288	600
Blank	27.25	26.50	24.75	23.75	22.95	22.50
Screenprinted		31.25	29.50	27.95	27.50	26.50
ColorFusion™			35.50	31.25	30.75	29.75
Embroidered		36.75	33.50	32.95	31.95	30.95
Additional charges apply, see page 135.						6R



Shown with the Heavyweight Horizontal Cabana Stripe Towel Beach Towel (page 50).

**FASHION MEETS FUNCTION**

**WITH STURDY ROPE HANDLES**

**AND MULTIPLE POCKETS**

# beach & beyond

tradewind canvas and jute tote™

 Colorfusion

INCLUDES ROPE HANDLES,  
INSIDE POCKET AND  
BREATHABLE JUTE WEAVE  
ON THE BOTTOM.





## tradewind canvas and jute tote™

This isn't just any beach bag. The Tradewind Canvas and Jute Tote is a breath of fresh air wherever it goes with timeless, elegant, durable canvas and adjustable rope handles. What's more, the inside pocket for those often-needed items and breathable jute weave on the bottom make it the ultimate in practicality. Available with natural or navy canvas and sailcloth natural jute. 17" w x 14" h x 6" d.

### TWJBAG

	1	36	72	144	288	600
Blank	15.75	15.50	15.25	14.50	13.95	13.25
Screenprinted		19.25	18.75	17.95	17.25	16.25
ColorFusion™			20.25	19.75	18.75	17.50
Embroidered or Laser Patch		21.95	21.25	20.75	19.75	18.50
Additional charges apply, see page 135.						6R



 Colorfusion



REMOVE THE FLOOR AND

SAND SIFTS RIGHT THROUGH

THE MESH BOTTOM



## MESH BOTTOM/REMOVABLE FLOOR

removable bottom panel keeps sand out

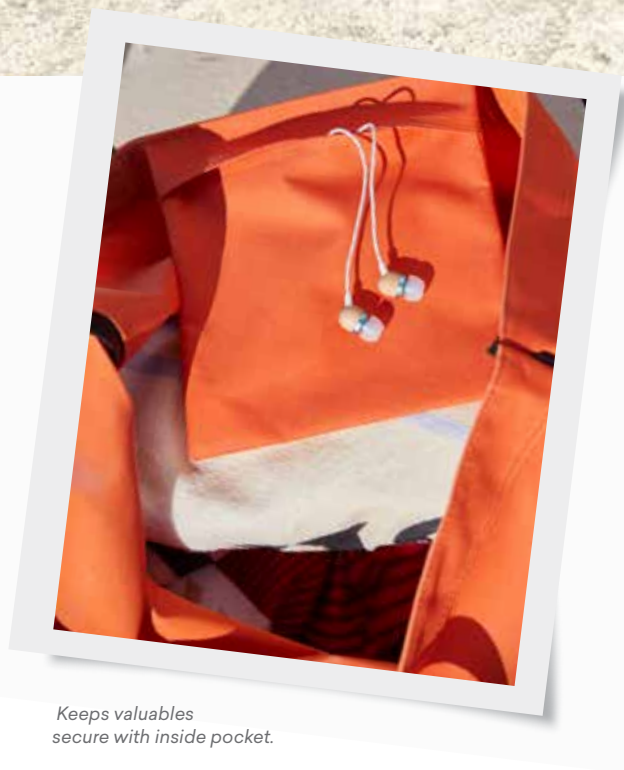


### schooner bag™

Got a lot on your hands? We've got the perfect solution. With its breathable mesh bottom, removable floor panel, and a pocket for small valuables, the Schooner Bag is ideal for the beach or the pool. Extra roomy, and with your large logo, the Schooner Bag carries everything you need. Available in red, turquoise, orange, lime green, royal blue and navy, all with black straps. 13"h x 23"w x 6"d.

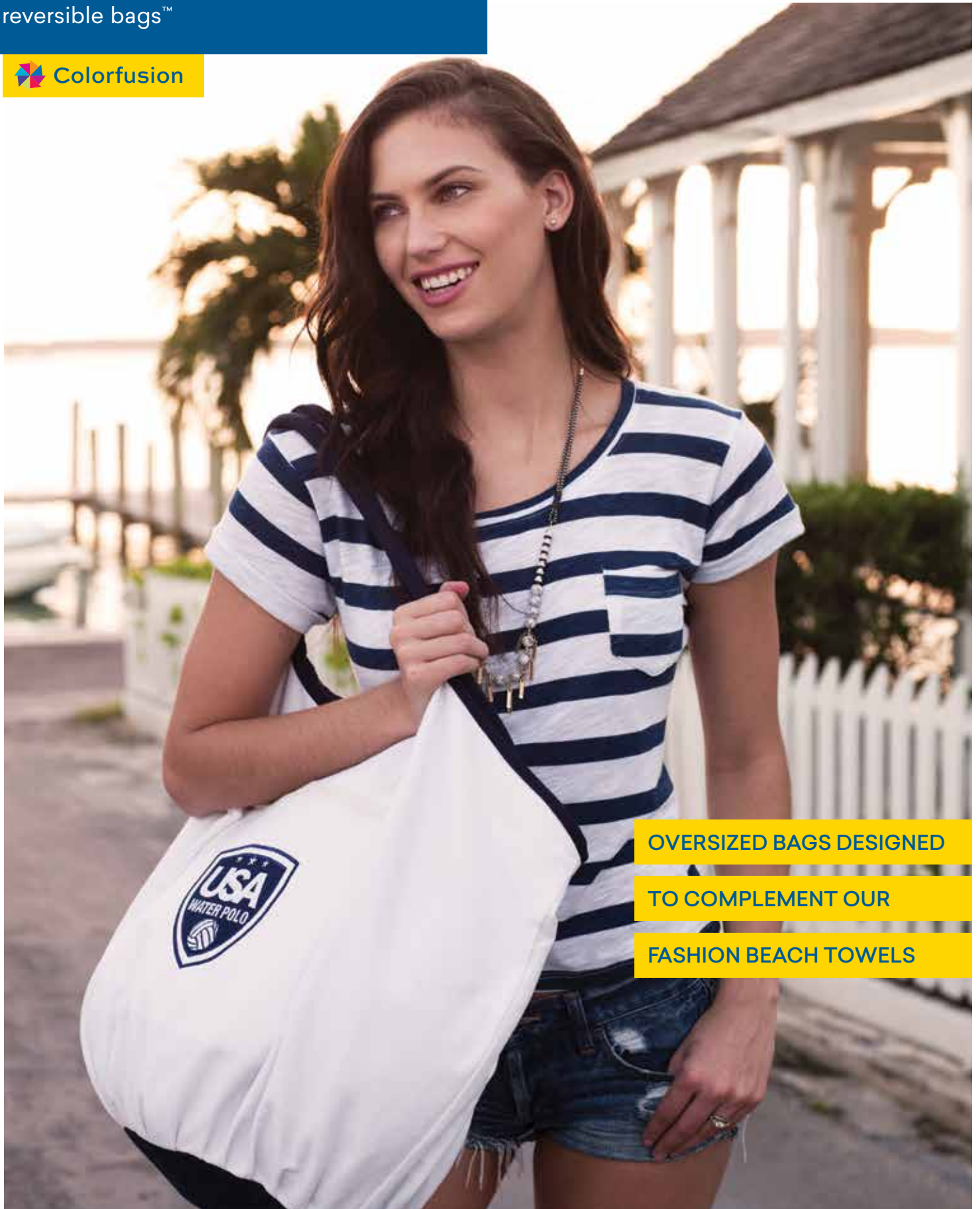
#### SCHBAG

	1	36	72	144	288	600
Blank	14.95	14.60	14.40	13.95	13.25	12.25
Screenprinted		17.95	17.25	16.75	15.95	14.95
ColorFusion™		18.75	17.95	17.95	17.25	16.25
Embroidered		20.95	20.25	19.75	18.75	17.50
Additional charges apply, see page 135.						6R



*Keeps valuables  
secure with inside pocket.*

beach & beyond  
reversible bags™



OVERSIZED BAGS DESIGNED

TO COMPLEMENT OUR

FASHION BEACH TOWELS



## both reversible bags offer two color options in one!

- Cotton canvas construction includes two zippered 10" x 10" compartments, one inside and one outside, for carrying accessories to the beach or pool.
- The cushioned shoulder straps provide comfort and make the bags easy to carry.
- 27"h x 18"w.

### nautical reversible bag™ (page 90)

- Designed to complement our Spinnaker™ (page 46) and Freestyle™ (page 62) Beach Towels.
- Available in navy/white or beige/white.



### day tripper reversible bag™ (right)

- Designed to complement our Reversible Beach Towel™ (page 60), solid colored beach towels (pages 24-27), or ColorFusion towels (pages 8-11).
- Available in kelly/ lime green, turquoise/royal, and orange/yellow.



#### Nautical Reversible Bag (NRTBAG) Day Tripper Reversible Bag (DT40)

	1	36	72	144	288	600
Blank	26.50	25.75	24.75	23.75	22.95	22.50
Screenprinted		30.95	29.50	27.95	27.50	26.50
ColorFusion™			33.25	31.95	30.75	29.75
Embroidered		35.75	34.25	33.25	32.25	30.95
See page 135 for additional charges and Prop 65 information.						6R



# beach & beyond

vintage cabana canvas tote™



THICK ROPE HANDLES.

STURDY CANVAS. LOVE THAT

LASTS FROM CUSTOMERS!





## vintage cabana canvas tote™

Made from 14 oz. distressed canvas, this sturdy bag perfectly complements our solid colored beach towels or makes a great gift all on its own.

A Towel Specialties exclusive, the roomy tote features comfortable rope handles, which combine nautical flair with functionality. A full length top zipper closure insures that your valuables are kept secure, while the inner pocket keeps small items close at hand.

Distressed fabric, in red/natural and navy/natural, makes each bag unique. 23"h x 16"w x 12"d.

### CSCVT

	1	36	72	144	288	600
Blank	34.75	33.95	28.75	27.50	26.25	25.75
Embroidered		37.25	34.25	33.25	31.95	31.50

See page 135 for additional charges and Prop 65 information. 6R



Oversized with zipper and extra thick rope handles.

# golf towel collection

colorfusion golf towel™



GO WILD! ANY COLOR AND

NO LIMITS ON WHAT YOU

CAN DO WITH THIS TOWEL.



# colorfusion... imagine the possibilities!

## colorfusion golf towel™ ts | turkish signature™

When you want a golf towel that achieves the highest level of visual impact, ColorFusion™ is the solution. And you'll certainly be thrilled with the quality of these absorbent, velour Turkish Cotton blend towels. With the ColorFusion Golf Towel, we offer domestically printed edge-to-edge designs in vibrant colors with a low 36-piece minimum. A great solution for events with multiple sponsors with logos in many colors. Each towel includes our exclusive Versa-Loop™ twill strap for easy hanging onto a golf bag. For stock designs, please visit [towelspecialties.com/cfgolf](http://towelspecialties.com/cfgolf). 16" x 24". 2.5 lbs./doz.



*Includes our exclusive Versa-Loop™ hanging feature, which eliminates metal hardware.*

### HOTGOLF1

	36	72	144	288	600
ColorFusion™	7.95	7.50	7.15	6.95	6.65
Additional information appears in blue box on page 133.					5R

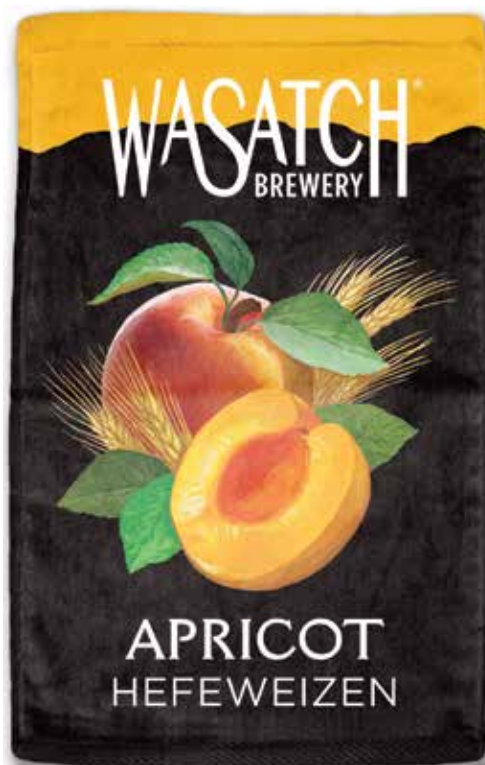


**ColorFusion™**  
Unlimited Color Possibilities!

- Photorealistic, edge-to-edge, undetectable to the touch imprint
- Low 36-piece minimum • 7-10 working days turnaround time
- Low \$75.00(v) setup for unlimited colors



*Full color and photorealistic images like these offer show the type of visual impact you can have on the golf course.*





# golf towel collection

colorfusion hot round golf towel™



ROUND, COLORFUL AND

A TRUE HOLE-IN-ONE WHEN

IT COMES TO YOUR BRAND



# colorfusion... imagine the possibilities!

## colorfusion hot round golf towel™

Step away from 'the norm' for above-par visibility on the golf course. At 20" round, our Hot Round Golf Towel will be the talk of the tees. Features an eye-popping, edge-to-edge ColorFusion™ imprint in unlimited colors. Available for complete customization or with a golf ball stock design (pg. 96), the Hot Round Golf Towel is sure to complement any logo.



*Includes our exclusive Versa-Loop™ hanging feature, which eliminates metal hardware.*

### HOTRNGF

	36	72	144	288	600
ColorFusion™	11.50	10.25	9.50	8.50	7.50
Additional information appears in blue box on page 133.					5R





# golf towel collection

turkish signature™ white golf towels

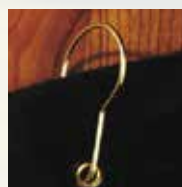


## HANGING OPTIONS



Option A-BR Corner grommet and brass hook. Add \$0.28(v)\*.

Option A-NI Same as above with nickel hook. Add \$0.28(v)\*.



Option B-BR Tri-fold with grommet and brass hook. Add \$0.55(v)\*.

Option B-NI Same as above with nickel hook. Add \$0.55(v)\*.



Option C-WH Duo-fold with white strap, brass clip. Add \$0.75(v).

Option C-BK Duo-fold with black strap, brass clip. Add \$0.75(v).



Option E Brass-color Carabiner with corner grommet. Add \$0.65(v)\*.

Option E-TF (not shown) Brass-color Carabiner with tri-fold and grommet. Add \$1.05(v)\*.

\* Hooks and carabiners are not attached to blank merchandise.





fingertip (CH12)



heavyweight (CH29)



midweight (CH23)



ultraweight (CH50)

## fingertip **ts** | turkish signature™

For its size, this is the best quality golf towel available anywhere. 12" x 17". 1.2 lbs./doz.

### CH12

	1	36	72	144	288	600
Blank	3.00	2.95	2.75	2.65	2.60	2.45
Screenprinted/1 color			4.40	4.10	3.95	3.65
Screenprinted/multicolor				4.95	4.75	4.50
Embroidered			9.95	8.95	8.75	8.50

See page 98 for hanging options and prices.

Additional charges apply, see page 135.

6R

## heavyweight **ts** | turkish signature™

With just one touch, you'll love how soft and smooth this towel feels. 16" x 24". 3 lbs./doz.

### CH29

	1	36	72	144	288	600
Blank	5.65	5.50	5.15	4.75	4.65	4.50
Screenprinted/1 color			6.75	6.15	5.95	5.65
Screenprinted/multicolor				6.75	6.50	6.25
Embroidered			11.75	10.75	10.50	9.95

See page 98 for hanging options and prices.

Additional charges apply, see page 135.

6R

## midweight **ts** | turkish signature™

You will not find a better value anywhere for a golf towel of this quality. Bestseller. 16" x 24". 2.5 lbs./doz.

### CH23

	1	36	72	144	288	600
Blank	4.40	4.25	4.00	3.75	3.65	3.50
Screenprinted/1 color			5.60	5.25	4.95	4.75
Screenprinted/multicolor				5.65	5.50	5.25
Embroidered			10.75	9.75	9.25	8.95

See page 98 for hanging options and prices.

Additional charges apply, see page 135.

6R

## ultraweight **ts** | turkish signature™

Thick and plush, this is one of the heaviest and finest golf towels you'll find. 16" x 25". 4 lbs./doz.

### CH50

	1	36	72	144	288	600
Blank	8.50	8.25	7.75	7.40	7.10	6.95
Screenprinted/1 color			9.95	8.95	8.75	8.50
Screenprinted/multicolor				9.75	9.50	8.95
Embroidered			15.75	14.50	12.95	12.50

See page 98 for hanging options and prices.

Additional charges apply, see page 135.

6R

# golf towel collection

turkish signature™ colored beach towels



## elegant turkish golf towels come in more colors than a rainbow.

For 35 years, Towel Specialties has been recognized as the 'go to' source for Turkish Signature™ golf towels of superior quality. Each of our Turkish golf towels is double-sheared for extra softness and to enhance your logo. Since we invented Tone on Tone decorating in 2003, we have shipped millions of towels with the popular imprint method. For the most elegant, high-end look, an embroidered logo is tough to beat. Need help with your art? Go to [towelspecialties.com/sdgolf](http://towelspecialties.com/sdgolf) for stock designs.

fingertip **ts** | turkish signature™



Available in pink, tangerine, red, black, navy, royal blue, evergreen, athletic gold, purple, light blue, beige, fuchsia, turquoise, lime, yellow, grey, and maroon. Shown below with Translucent™ Tone on Tone Effect. 12" x 17" 1.2 lbs./doz.

### CH12

	1	36	72	144	288	600
Blank	3.15	3.00	2.95	2.90	2.85	2.70
Tone on Tone			4.95	4.50	4.25	4.10
Embroidered			10.25	9.25	9.00	8.75
Tone on Tone & Embroidered			11.95	10.75	10.50	10.25

See page 101 for hanging options and prices.

Additional charges apply, see page 135.





## midweight ts | turkish signature™



Available in pink, tangerine, red, black, navy, royal blue, evergreen, athletic gold, purple, light blue, beige, fuchsia, turquoise, lime, yellow, grey, and maroon. Shown below with Translucent™ Tone on Tone Effect. 16" x 24". 2.5 lbs./doz.

### CH23

	1	36	72	144	288	600
Blank	4.65	4.50	4.25	4.15	4.05	3.95
Tone on Tone			6.50	5.65	5.50	5.25
Embroidered			11.50	10.15	9.95	9.75
Tone on Tone & Embroidered			13.50	11.75	11.50	11.25

See below for hanging options and prices.

Additional charges apply, see page 135.

For Tone on Tone Effects, refer to page 130.



## heavyweight ts | turkish signature™



Available in pink, tangerine, red, black, navy, royal blue, evergreen, athletic gold, purple, light blue, beige, fuchsia, turquoise, lime, yellow, grey, and maroon. Shown below with Translucent™ Tone on Tone Effect. 16" x 24". 3 lbs./doz.

### CH29

	1	36	72	144	288	600
Blank	6.85	6.60	6.25	6.05	5.95	5.60
Tone on Tone			7.25	6.95	6.75	6.50
Embroidered			14.75	13.25	12.95	12.50
Tone on Tone & Embroidered			15.95	14.25	13.75	13.50

See below for hanging options and prices.

Additional charges apply, see page 135.

For Tone on Tone Effects, refer to page 130.



## ultraweight ts | turkish signature™



Available in light blue, beige, yellow, grey, navy, black, red, maroon and evergreen. Shown below with Translucent™ Tone on Tone Effect. 16" x 25". 4 lbs./doz.

### CH50

	1	36	72	144	288	600
Blank	9.50	9.25	8.75	8.25	8.15	7.95
Tone on Tone			11.75	10.75	10.50	9.95
Embroidered			15.95	14.25	13.75	13.50
Tone on Tone & Embroidered			18.25	16.50	15.95	15.50

See below for hanging options and prices.

Additional charges apply, see page 135.

For Tone on Tone Effects, refer to page 130.

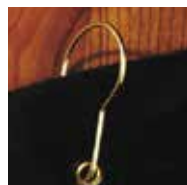


### HANGING OPTIONS



Option A-BR Corner grommet and brass hook. Add \$0.28(v)\*.

Option A-NI Same as above with nickel hook. Add \$0.28(v)\*.



Option B-BR Tri-fold with grommet and brass hook. Add \$0.55(v)\*.

Option B-NI Same as above with nickel hook. Add \$0.55(v)\*.



Option C-WH Duo-fold with white strap, brass clip. Add \$0.75(v).

Option C-BK Duo-fold with black strap, brass clip. Add \$0.75(v).



Option E Brass-color Carabiner with corner grommet. Add \$0.65(v)\*.

Option E-TF (not shown) Brass-color Carabiner with tri-fold and grommet. Add \$1.05(v)\*.

\* Hooks and carabiners are not attached to blank merchandise.

# golf towel collection

links scrubber golf towel™



CLEAN UP WITH A CORNER

SCRUBBER PATCH AND TWILL

STRAP FOR EASY HANGING



## links scrubber golf towel™

**NEW!** A multi-functional golf towel to help take your game to the next level. Why settle for just any golf towel when you can have one with its own scrubber area? The 17" x 40" towel is made from absorbent microfiber waffle weave material and features a raised triangular surface that removes dirt from your club. Also includes a black twill strap on the back for easy hanging and a generous 16" x 24" imprint area for high visibility on the course. Available in grey with black imprint. 3.7 lbs/dozen.



### LST40

	1	36	72	144	288	600
Blank	5.95	5.85	5.50	5.25	5.15	4.95
Screenprinted		13.95	11.95	10.50	8.95	7.95
Embroidered			11.75	10.95	10.50	9.95
Additional charges apply, see page 135.						6R





# golf towel collection

links golf and caddy towels™





## links golf towel™

This absorbent microfiber waffle weave golf towel has a stylish black border to accent your logo plus a twill strap for easy hanging. Available in white with a black accent border. 16" x 24". 2.5 lbs./doz.

### CH1624

	1	36	72	144	288	600
Blank	7.15	6.25	5.65	5.25	4.85	4.25
Screenprinted			7.75	7.50	6.95	6.50
Embroidered			11.95	11.25	10.50	9.95
Additional charges apply, see page 135.						6R



## links caddy towel™

Want to really score with key decision makers? There's no better choice than with our Links Caddy Towel. Made from microfiber waffle weave material, this absorbent towel drapes over a golf bag while prominently displaying your oversized logo. Compliments will become par for the course! Available in white, grey, or orange, each with a black accent border. 17" x 40". 3.7 lbs/doz.

### CH40

	1	36	72	144	288	600
Blank	9.50	9.25	8.75	8.25	8.15	8.05
Screenprinted			12.50	10.75	10.50	10.25
Embroidered			18.25	17.50	16.25	15.50
Additional charges apply, see page 135.						6R



TEXTURED MICROFIBER

ABSORBS LIKE A CHAMP



# sport towel collection

colorfusion fitness towel™



## colorfusion fitness towel™ ts | turkish signature™

Here's a great alternative to a t-shirt that prominently puts your logo on display at your next 10K, walkathon, or fitness promotion. Each towel is domestically decorated with an edge-to-edge design on highly absorbent blended Turkish Terry Cloth. The low 36-piece minimum includes unlimited colors. Each towel comes with our exclusive Versa-Loop™ hanging feature sewn into the back. 12" x 44". 3.5 lbs./doz.

### HOT1244

	36	72	144	288	600
ColorFusion™	14.50	13.50	12.50	11.95	11.25
Additional information appears in blue box on page 133.					5R



Comes standard with exclusive Versa-Loop™ hanging feature on back of towel.





# sport towel collection

turkish signature workout towel™

## workout towel **ts** | turkish signature™

See why our customers tell us our fitness towels are the best. These velvety soft Turkish Workout Towels come in an array of vibrant fashion colors. Perfect for 5K events, walkathons, triathlons, cycling events, and exercise at the gym or home.

Available in grey, purple, fuchsia, lime green, royal blue, yellow, red, turquoise, black, white and orange. 12" x 45". 3.5 lbs./doz.

### CH45

CH45-WHITE	1	36	72	144	288	600
Blank	7.15	6.95	6.75	6.25	6.15	5.65
Screenprinted			9.95	8.50	8.25	6.75
CH45-COLORS						
Blank	8.25	8.05	7.25	7.15	6.95	6.75
Tone on Tone			10.50	9.50	8.75	8.50

Additional charges apply, see page 135.

For Tone on Tone Effects, refer to page 130.





# sport towel collection

performance cool towel™

 Colorfusion

*Left towel: White with ColorFusion decoration.  
Right towel: Royal Blue with Tone on Tone decoration.*



STEP 1: ADD WATER TO POUCH

STEP 2: LET TOWEL SOAK

STEP 3: STAY COOL





1. Add water to pouch and towel.

2. Let towel soak and then remove.

3. Wring out towel, shake to activate and cool off..

## performance cool towel™

**NEW!** Simple to use. With the towel still in the plastic pouch, fill it with cool water, let it soak for a moment, and then wring it out. Seconds later, the water begins an evaporative process that absorbs heat from your skin and provides cool, instant relief. Since the microfiber towel is reusable, you can stay cool simply by repeating the process as often as necessary. 100% polyester. Machine washable. 8" x 35".

- White towel is available screenprinted in one color or with full color edge-to-edge ColorFusion decoration.
- Grey and royal blue towels are available screenprinted in black or color on color.

### PERCT

PERCT	1	36	72	144	288	600
Blank	4.95	4.90	4.50	4.25	4.15	3.95
Screenprinted			5.95	5.85	5.60	5.50
ColorFusion (White only)		8.25	7.75	7.25	7.05	6.95

Additional charges apply, see page 135.

For Tone on Tone Effects, refer to page 130.

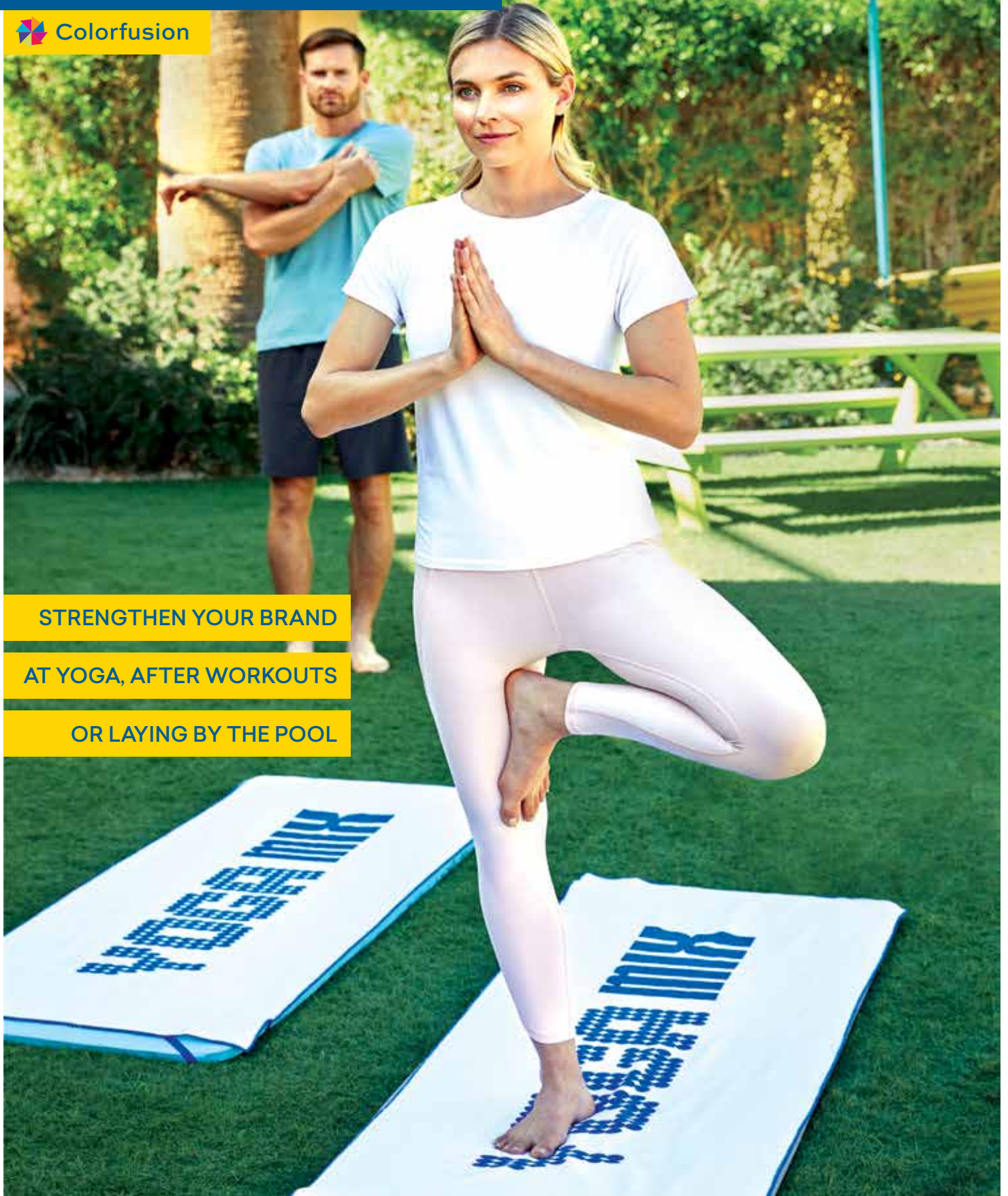


Left and center: pouch front. Right: pouch back.



# sport towel collection

fitness mat towel™



STRENGTHEN YOUR BRAND

AT YOGA, AFTER WORKOUTS

OR LAYING BY THE POOL





## fitness mat towel™

**NEW!** With its functional size and elastic straps on the back, the Fitness Mat Towel will find many places and uses in your life. At 24" x 72", it includes royal blue straps on each corner to help anchor the towel to a yoga mat or chair.

Available in white, with royal blue accent piping, for either full-color ColorFusion edge-to-edge decorating (right) or single color screenprinting (26" x 48") at a lower price (page 110).

### FMT01

	1	36	72	144	288	600
Blank	20.25	19.25	17.25	16.95	16.25	15.25
Screenprinted	23.25	21.75	20.95	20.25	19.25	18.25
ColorFusion	27.25	25.75	24.95	24.25	23.25	22.25

Additional charges apply, see page 135.

6R





# sport towel collection

sports towels



MADE FOR THE SPA, THE GYM,  
THE CLUB, AND ANYWHERE  
ELSE YOU SWEAT



## turkish signature sport towel **ts** | turkish signature™

(Left) Soft and luxurious best describes our velour Turkish Signature Sports Towel. This popular, oversized towel is perfect for building your brand at the spa or gym. Also great for yoga, tennis, basketball, baseball, running and more. Available in white, tangerine, red, royal blue, yellow, navy and black. Double-sheared 100% cotton. 20" x 34". 3.4 lbs./doz.

### CT34

CT34-WHITE	1	36	72	144	288	600
Blank	10.25	8.95	8.10	7.75	7.50	7.15
Screenprinted			10.95	10.50	9.50	8.95
Embroidered			14.95	13.50	13.25	12.50
CT34-COLORS						
Blank	11.50	10.50	9.75	8.95	8.75	8.50
Tone on Tone			12.75	12.25	11.25	10.75
Embroidered			16.50	14.95	14.50	13.95

Additional charges apply, see page 135.

See page 130 for Tone on Tone Effects.

6R



## colorfusion sport towel **ts** | turkish signature™

**NEW!** (Right) For your next outdoor sport event, this 24" x 48" towel is big enough for either your large logo or to accommodate dozens of co-sponsors. The ColorFusion Sport Towel is available with an edge-to-edge imprint in unlimited colors. Each towel comes with our exclusive Versa-Loop™ hanging feature sewn into the back. 6.5 lbs./doz.

### HOT2448SP

	18	36	72	144	288	600
ColorFusion	25.25	22.25	20.75	19.95	19.25	18.25

Additional information appears in blue box on page 133.

5R



**ColorFusion™**  
Unlimited Color Possibilities!

- Photorealistic, edge-to-edge, undetectable to the touch imprint
- Low 36-piece minimum • 7-10 working days turnaround time
- Low \$75.00(v) setup for unlimited colors





# sport towel collection

colorfusion hot round sports towel™

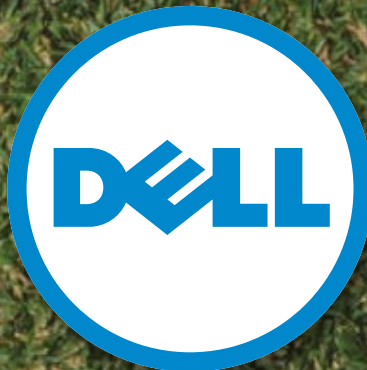


NO BOUNDARIES AND

UNLIMITED COLORS ON

OUR ROUND TOWEL





## colorfusion hot round sports towel™

For sports or fitness events, the ColorFusion Hot Round Sports Towel is for you! Imagine the attention your full color logo will get on this unique 20" round towel at the gym, marathons or sporting events. So now, don't sweat it.

Let your creative juices run wild with an edge-to-edge ColorFusion™ imprint. Available for complete customization and complements any logo. Includes our exclusive Versa-Loop™ hanging feature, which eliminates metal hardware.

### HOTRNSP

	36	72	144	288	600
ColorFusion™	11.50	10.25	9.50	8.50	7.50
Additional information appears in blue box on page 133.					5R



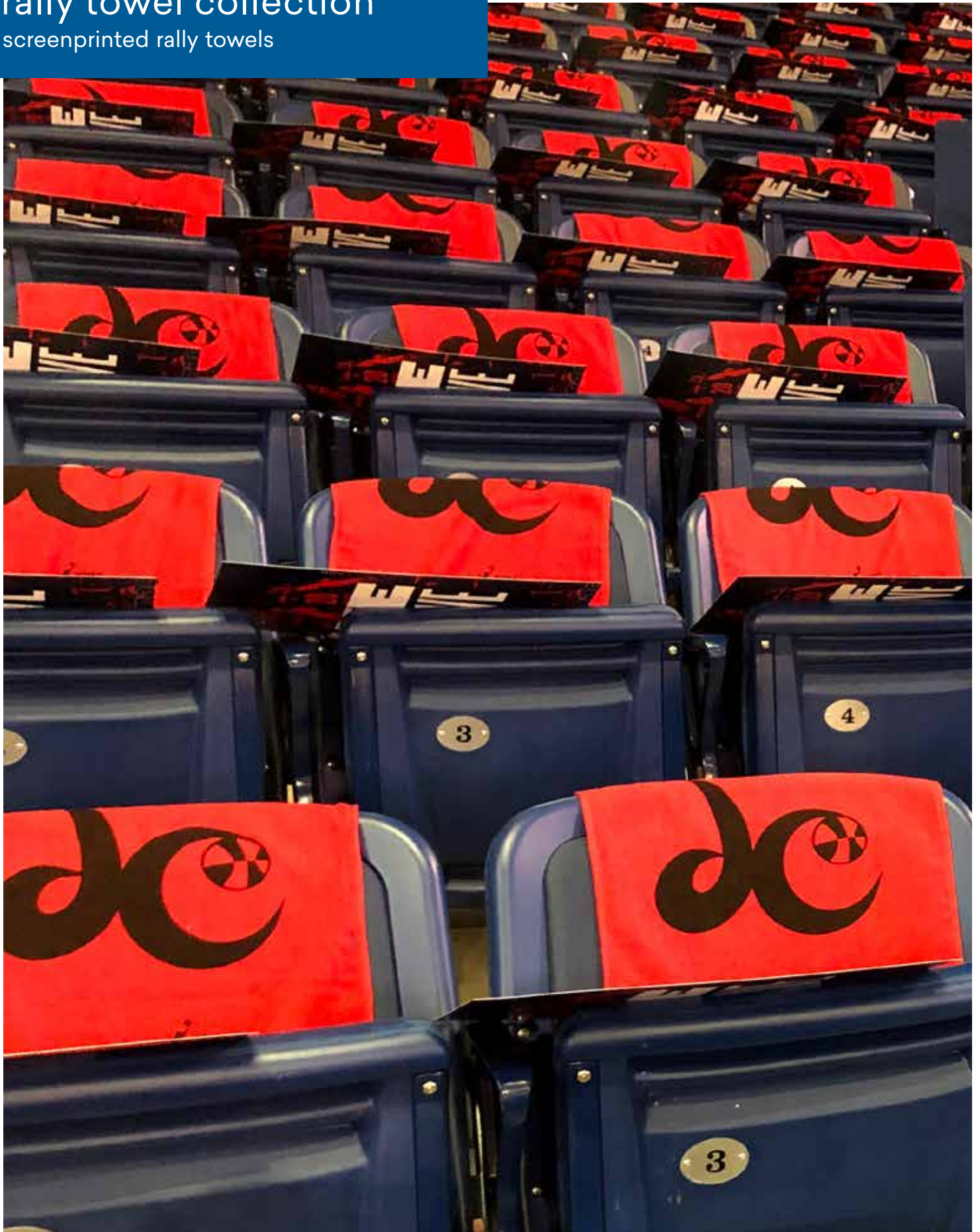
Includes our exclusive Versa-Loop™ hanging feature, which eliminates metal hardware.





# rally towel collection

screenprinted rally towels







## rally towel

Whether it's 100 or 100,000 towels you need, our deep inventory and quick turnaround time make our rally towels ideal for last minute playoff games. Make Towel Specialties your go-to supplier for rally towels — we stock over 1,000,000 rally towel units at all times. Available in white, red, orange, yellow, black, royal blue, pink. 11" x 16". 1 lb./doz.

### CH09

CH09-WHITE	1	36	72	144	288	600
Blank	1.90	1.70	1.65	1.55	1.45	1.35
Screenprinted				2.75	2.45	2.05
CH09-COLORS						
Blank	2.15	2.10	1.90	1.80	1.75	1.60
Screenprinted				2.95	2.75	2.35
Additional charges apply, see page 135.						6R



## oversized rally towel

This velour rally towel is woven with a high thread count that yields exceptional detail. With its larger imprint area, this towel is perfect for single or multiple logos. Available in white, black, navy, royal blue, red and orange. 15" x 18". 1.5 lbs./doz.

### CH15

CH15-WHITE	1	36	72	144	288	600
Blank	2.55	2.40	2.05	2.00	1.95	1.85
Screenprinted				3.50	2.95	2.75
CH15-COLORS						
Blank	3.50	2.95	2.75	2.55	2.45	2.05
Screenprinted				4.00	3.50	3.00
Additional charges apply, see page 135.						6R





# rally towel collection

colorfusion rally towels™



EDGE-TO-EDGE DESIGN AND

UNLIMITED COLORS TO

PLEASE EVERY SPONSOR





ColorFusion Standard Rally Towel™



ColorFusion Deluxe Rally Towel™

## colorfusion rally towels™

You'll be amazed to see what you can do when it comes to decorating rally towels! While the minimums are low, the sky is the limit with ColorFusion™ for outstanding, multi-colored graphics. Each towel is domestically decorated with edge-to-edge designs in vibrant colors. Available in two sizes:

- ColorFusion Standard Rally Towel - 11" x 17" (HOT1117)
- ColorFusion Deluxe Rally Towel - 15" x 18 (HOT1518).

### ColorFusion Rally Towels™

	72	144	288	600
HOT1117	4.10	3.75	3.50	3.15
HOT1518	4.60	4.25	4.00	3.75

Additional information appears in blue box on page 133.

5R



**ColorFusion™**  
Unlimited Color Possibilities!

- Photorealistic, edge-to-edge, undetectable to the touch imprint
- Low 72-piece minimum • 7-10 working days turnaround time
- Low \$75.00(v) setup for unlimited colors





# kitchen towel collection

colorfusion kitchen towels™



DRIVE YOUR MESSAGE HOME.

COLORFUL KITCHEN TOWELS

REMIND THEM EVERYDAY.



## napa velour kitchen towel™ ts | turkish signature™

Put your brand on display year-round with this highly functional kitchen accessory. Our ColorFusion™ decorating provides unlimited colors. The absorbent terry cloth is perfect for drying pots, pans or wineglasses. 16" x 24". 2.5 lbs./doz.

### HOTDRY

	36	72	144	288	600
ColorFusion™	10.95	9.75	8.95	8.10	7.40
Additional charges apply, see page 135.					5R

## sonoma kitchen tea towel™

Our Sonoma Kitchen Tea Towel is the perfect canvas to carry your corporate message into the home. With our ColorFusion™ decorating process, this lint-free, flat weave tea towel can be decorated in unlimited colors and will keep your logo on display year after year. Oversized 20" x 26".

### HOTKIT

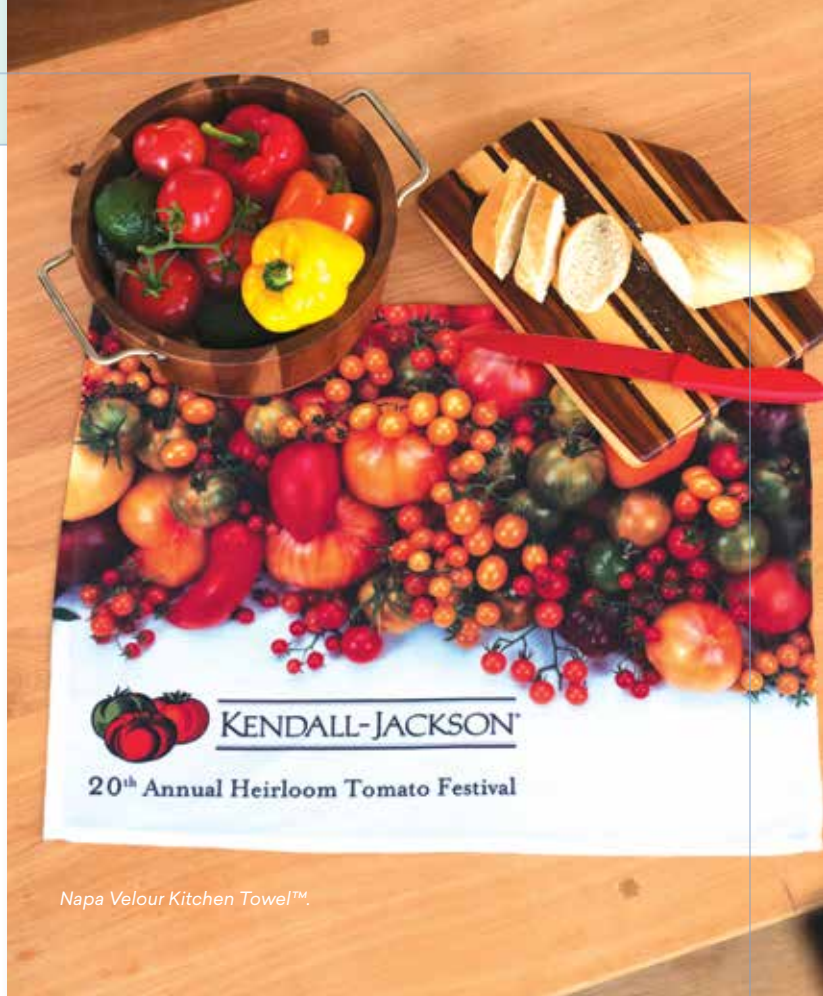
	36	72	144	288	600
ColorFusion™	8.15	7.50	7.15	6.95	6.65
Additional charges apply, see page 135.					5R

## suggested uses

- School fundraisers
- Calendar
- Schedule of events
- Food and beverage recipes
- Housewarming gift
- Product launch
- Gift with purchase
- Emergency contacts

## markets

- Food and beverage companies
- Real estate firms
- Home product manufacturers
- Health and wellness providers
- Appliance manufacturers
- Schools and universities
- Home service companies
- Restaurants



Napa Velour Kitchen Towel™.



Sonoma Kitchen Tea Towel™.



# cobblestone mills

luxury size blankets



In less than three years, after introducing the Cobblestone Mills Blanket and Robe line to the promotional products world, we were honored to have been voted by distributors as the industry's best blanket supplier. Cobblestone Mills is dedicated to providing high quality and unique blankets that will delight recipients for many years to come.

You can expect the same level of outstanding service and attention to detail that you have come to expect from Towel Specialties.

**THIS SECTION FEATURES OUR SEVEN  
BEST-SELLING BLANKETS. FOR THE FULL  
COBBLESTONE MILLS EXPERIENCE,  
WHICH INCLUDES OUR ENTIRE BLANKET AND ROBE  
COLLECTION, VISIT [COBBLESTONEMILLS.COM](http://COBBLESTONEMILLS.COM) OR  
CONTACT YOUR DISTRIBUTOR  
FOR A FREE CATALOG.**



## regency striped blanket™

It's all about the stripes! With a cozy combination of two-ply micro plush and soft ribbed brushed velvet, plus its enormous 60" x 70" size, the Regency Striped Blanket provides the perfect royal touch. Ideal for holding court on rainy days with a favorite book on the sofa. It even has the bonus of a hidden pocket to hide embroidery backing. The perfect way to associate your name with enduring comfort. This super heavyweight blanket is granite grey on the front and light silver with black pinstripes on the back. Packaged in vinyl carry case.

### RFBKT

	1	36	72	144	288	600
Blank	41.95	36.75	35.95	33.25	31.75	29.95
Laser Patch or Embroidered	45.95	44.95	44.25	41.75		39.95
Additional charges apply, see page 135.						6R
Prices guaranteed until 7/1/2020.						

luxury size



## kingston blankets™

Soft and cozy, but also extraordinarily durable. In short, the blanket you'll take everywhere, because it's made to go the distance. Perfect for the holidays, company anniversaries, referrals, employee or volunteer recognition, and client appreciation. Packaged in vinyl carry case. Two sizes available:

- 50" x 60" Standard Size Kingston Blanket in black, red, navy, silver grey and royal blue
- 60" x 70" Deluxe Size Kingston Blanket in navy or silver grey

### Kingston Blankets

	1	36	72	144	288	600
<b>Standard Size Kingston Blanket (KINBKT)</b>						
Blank	17.75	16.50	15.50	14.50	13.75	13.25
Corner Tone on Tone		21.50	20.50	19.50	18.75	18.25
Full Size Tone on Tone		25.50	24.25	23.50	22.50	21.95
Laser Patch or Embroidered		23.25	21.95	21.25	20.50	19.95
<b>Deluxe Size Kingston Blanket (KINBXL)</b>						
Blank	22.75	21.50	20.50	19.50	18.75	18.25
Corner Tone on Tone		26.50	25.50	24.50	23.75	23.25
Full Size Tone on Tone		30.50	29.25	28.25	27.50	26.95
Laser Patch or Embroidered		28.25	26.95	26.25	25.50	24.95

Additional charges apply, see page 135.

See page 130 for Tone on Tone effects.

Prices guaranteed until 7/1/2020.



luxury size

## newcastle sherpa blanket™

THREE NEW COLORS! This deluxe, two-ply blanket is made from rich fabrics that feel exceptionally soft against your skin. The heavyweight Sherpa material keeps your body warm while the sleek outer shell is perfect for extra large Tone on Tone logos. At 50" x 70", you can either share it or keep it all for yourself. Available with either navy, ivory, black or light silver outer shell and plush sherpa on the back. Packaged in vinyl carry case.

### NCSB

	1	36	72	144	288	600
Blank	41.50	38.50	36.25	33.95	32.25	30.95
Corner Tone on Tone		40.95	39.50	37.95	36.75	35.95
Full Size Tone on Tone		43.75	41.25	39.75	38.75	37.95
Laser Patch or Embroidered		42.95	40.75	39.25	37.95	36.95

Additional charges apply, see page 135.

See page 130 for Tone on Tone effects.

Prices guaranteed until 7/1/2020.



luxury size



# cobblestone mills

luxury and regular size blankets



## fairfield throw blankets™

Comfort woven into every square inch. With its two-ply construction, these blankets feel remarkably like lambswool on one side and mink on the other. Includes a hidden zippered compartment on reverse side designed to conceal backing on embroidered designs. Packaged in vinyl carry case for extra safekeeping. Two sizes available:

- 50" x 60" Standard Size Fairfield Blanket in black, navy, camel or silver grey.



- 60" x 70" Deluxe Size Fairfield Blanket in navy or silver grey.



### Fairfield Throw Blankets

	1	36	72	144	288	600
<b>Standard Size Fairfield Throw Blanket (FRFSTD)</b>						
Blank	26.95	23.95	23.50	22.50	21.50	20.50
Laser Patch or Embroidered	29.95	29.25	27.95	26.75	25.50	
<b>Deluxe Size Fairfield Throw Blanket (FRFDLX)</b>						
Blank	41.95	38.95	38.50	36.50	35.95	35.50
Laser Patch or Embroidered	47.95	44.25	41.95	41.25	40.50	
Additional charges apply, see page 135.						6R
Prices guaranteed until 7/1/2020.						

## mansfield sherpa blanket™

A new innovation in texture, the Mansfield makes it possible to have a heavier weight, feathery softness, and the best fabric for highly detailed, multi-colored logos on a blanket. With our ColorFusion™ decorating process, leave it to us for the most faithful edge-to-edge reproduction of your logo. With its soft, sleek front and the sumptuous comfort of a thick Sherpa backing, this two-ply blanket lets you have it all. Packaged in vinyl carry case. 50" x 60".

### MMPS

	18	36	72	144	288	600
ColorFusion™	50.50	42.95	41.95	41.50	40.50	39.95
ColorFusion price includes a vibrant imprint in unlimited colors. 6R						
• Imprint area is edge-to-edge.						
• \$75.00(v) set-up charge.						
Prices guaranteed until 7/1/2020.						



## highlander four seasons blanket™

At 50" x 70", this generously sized fleece blanket is perfect in cold weather as a lap blanket or in warmer climates as a sofa throw or picnic blanket.

Full size or corner Tone on Tone logos look fantastic on the Highlander. Also available with embroidery or laser patch. Available in charcoal, navy and red, each with a grey border to frame your logo. Rolled and tied with matching grey rope.

### HFSB

	1	36	72	144	288	600
Blank	26.75	24.95	23.25	21.95	20.75	19.95
Corner Tone on Tone	28.50	27.50	26.25	25.50	24.95	24.95
Full Size Tone on Tone	30.95	29.75	28.95	27.75	26.95	26.95
Laser Patch or Embroidered	29.75	27.95	27.25	26.25	25.50	25.50

Additional charges apply, see page 135.

6R

See page 130 for Tone on Tone effects.

Prices guaranteed until 7/1/2020.

*luxury size*



## stonehouse sweatshirt blankets™

Rugged, durable and with an extra large imprint, these blankets are travel-friendly and have year-round appeal. Decorated blankets come rolled and tied with knotted rope; blanks are shipped flat. All blankets shipped inserted in a matching grey backpack. Available in athletic grey in two sizes:

- 50" x 60" Standard Size Stonehouse Sweatshirt Blanket
- 60" x 84" Deluxe Size Stonehouse Sweatshirt Blanket

### Stonehouse Sweatshirt Blankets

	1	36	72	144	288	600
<b>Standard Size Stonehouse Sweatshirt Blanket (SHSSTD)</b>						
Blank	21.95	20.50	19.50	18.50	17.75	17.25
Screenprinted (1 color)	25.75	24.75	23.75	22.95	22.50	22.50
Laser Patch or Embroidered	25.75	24.25	22.75	21.50	20.95	20.95
Add to print Backpack	2.10	1.90	1.80	1.60	1.50	1.50
<b>Deluxe Size Stonehouse Sweatshirt Blanket (SHSDLX)</b>						
Blank	28.75	27.50	26.50	25.50	24.75	24.25
Screenprinted (1 color)	35.95	34.95	33.95	33.25	32.75	32.75
Laser Patch or Embroidered	32.75	31.25	29.75	28.50	27.75	27.75
Add to print Backpack	2.10	1.90	1.80	1.60	1.50	1.50

Additional charges apply, see page 135.

6R

Prices guaranteed until 7/1/2020.

*luxury size*





## colorfusion

Suits all of your decorating needs.

1

Provides unlimited decorating options that draw maximum attention to your logo:

- Four-color process or multi-color decorating in unlimited colors, with one low set-up charge.
- Allows for graphics that extend from edge-to-edge.
- Simple white or one-color designs on any background color.
- An inherent property of this process may result in grinning or creasing.

2

## screenprinting on white

Available in a wide variety of sizes to suit any budget. An economical option for one to six spot colors.

3

## embroidery

The decoration option of choice for fashion towels and blankets.

The beauty of embroidery, aside from its rich appearance, is that it can be used with any solid-colored towel or blanket. Provides up to nine colors.

4

## laser patch

A decorating option for blankets that is certain to have a high perceived value.

Add elegance to each blanket for the same price as embroidery. Specify granite grey or copper suede. Unless otherwise specified, laser patches are affixed to the bottom right corner of the blanket.



# 5 tone on tone

translucent™ ...  
for a subtle statement.

- Our most popular Tone on Tone Effect, and great for when you want to mix and match towel or blanket colors.
- Available on the following colors: Coastal Sky, Coastal Nectarine, Coastal Mint Julep, Coastal Pink, Coastal Lilac, Navy, Fuchsia, Athletic Gold, Lemon Yellow, Forest Green, Lime Green, Turquoise, Tangerine, Purple, Red, Royal Blue, Black, Maroon, Grey.
- Refer to page 130 to see how this effect looks on each towel or blanket color.



Color on Color™ ...  
for a more prominent statement.

- Available on these colors: Coastal Sky, Coastal Nectarine, Coastal Mint Julep, Coastal Pink, Coastal Lilac, Athletic Gold, Light Blue, Grey, Tangerine, Fuchsia, Turquoise, Lime Green, Lemon Yellow, Pink, Red, Royal Blue.
- Refer to page 130 to see how this effect looks on each towel or blanket color.



Black...  
for the boldest  
statement possible.

- Great for mixing and matching colors.
- Available in these colors: Coastal Sky, Coastal Nectarine, Coastal Mint Julep, Coastal Pink, Coastal Lilac, Athletic Gold, Turquoise, Grey, Fuchsia, Royal Blue, Light Blue, Lime Green, Lemon Yellow, Tangerine, Red, Beige, Pink.
- Refer to page 130 to see how this effect looks on each towel or blanket color.



# presentation options

## blanket and towel accessories



### a. message wrap

Reinforce your brand with this attention-grabbing presentation. The 4"x 26" light grey linen paper band provides immediate impact with plenty of room to express your message. Blanket rolled as shown and polybagged. Blankets with this presentation option do not get a vinyl carry case.



### Presentation Options

	1	36	72	144	288	600
A. Message wrap (WRAP)		2.15	2.05	1.95	1.90	1.85
B. Satin ribbon (RIB)		1.65	1.15	1.05	0.95	0.85
B. Printed gift card & blank satin ribbon (GCRIB)		3.35	2.85	2.35	2.00	1.80
C. Organza Bag (ORGBG)	4.90	4.80	4.60	4.50	4.40	4.30
D. Custom gift card & blank cloth ribbon (WRGC)		3.60	3.40	3.25	3.10	3.00
E. Cloth ribbon (WRIB2)	1.75	1.70	1.65	1.60	1.55	1.50
F. Braided tassel & gift card (BRTC)		3.40	3.15	3.05	2.95	2.85

Additional charges and information appear on page 135. 6R

### b. customized gift card & blank satin ribbon

Accompany your gift in style with a blank satin ribbon and full color message on a 5"h x 4"w gift card. The Ribbon is 1" wide and available in red, white, gold, jade, hunter green, navy, burgundy, royal blue, black, light blue, yellow, silver and kelly green.



### c. organza bag

Present blankets inside this sheer bag with its satin, copper colored drawstring tie. Note that bags may not be decorated. This option does not include vinyl carry case.

### d. custom gift card & cloth ribbon

The 4 1/2" x 5 1/2" card brings your full-color message to the forefront and is held in place with a blank cloth ribbon.

Blankets with this option have the ribbon and card attached and are shipped in a protective vinyl case. Ribbon colors: beige, red, grey, royal blue, or hunter green.

### e. cloth ribbon

Select this 2" wide blank ribbon, tied in an attractive tuxedo bow, to wrap around your blanket. Blankets will be folded, tied with ribbon, and placed in a protective vinyl case. Available in beige, red, grey, royal blue, or hunter green. See Option D for custom gift card.



C



E

### f. braided tassel and gift card

Dress up your gift! Each blanket gets folded and tied with a braided tassel and placed in a zippered vinyl case. Braid colors: silver, champagne, or empire blue. Includes attached custom gift card with message or logo.



F

# tone on tone effects guide

The swatches below illustrate how each Tone on Tone Effect (Translucent, Color on Color, Black) looks on each towel or blanket color. Due to differences in dye lots, variations may occur from order to order.

## Translucent™ — for a subtle statement

TRANSLUCENT	TRANSLUCENT	TRANSLUCENT	TRANSLUCENT	TRANSLUCENT	TRANSLUCENT
MAROON	HUNTER GREEN	NAVY BLUE	PURPLE	BLACK	TURQUOISE
TRANSLUCENT	TRANSLUCENT	TRANSLUCENT	TRANSLUCENT	TRANSLUCENT	TRANSLUCENT
RED	LIME GREEN	FUCHSIA	GREY	ROYAL BLUE	PINK
TRANSLUCENT	TRANSLUCENT	TRANSLUCENT	TRANSLUCENT	TRANSLUCENT	TRANSLUCENT
MINT JULEP	NECTARINE	LILAC	SKY BLUE	BEIGE	LEMON
TRANSLUCENT	TRANSLUCENT	TRANSLUCENT	TRANSLUCENT		
ATHLETIC GOLD	TANGERINE	LIGHT SILVER	CHARCOAL		

## Color on Color™ — for a more prominent statement

COLOR ON COLOR	COLOR ON COLOR	COLOR ON COLOR	COLOR ON COLOR	COLOR ON COLOR	COLOR ON COLOR
RED	LIME GREEN	FUCHSIA	GREY	TURQUOISE	PINK
COLOR ON COLOR	COLOR ON COLOR	COLOR ON COLOR	COLOR ON COLOR	COLOR ON COLOR	COLOR ON COLOR
MINT JULEP	NECTARINE	LILAC	SKY BLUE	ROYAL BLUE	BEIGE
COLOR ON COLOR	COLOR ON COLOR	COLOR ON COLOR	COLOR ON COLOR		
LEMON	ATHLETIC GOLD	TANGERINE	LIGHT SILVER		

## Black — for the boldest statement possible

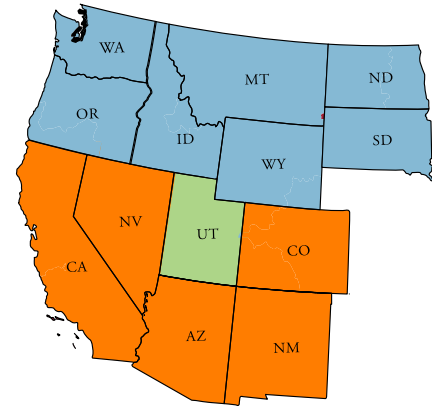
BLACK	BLACK	BLACK	BLACK	BLACK	BLACK
RED	LIME GREEN	FUCHSIA	GREY	TURQUOISE	PINK
BLACK	BLACK	BLACK	BLACK	BLACK	BLACK
MINT JULEP	NECTARINE	LILAC	SKY BLUE	ROYAL BLUE	BEIGE
BLACK	BLACK	BLACK	BLACK	BLACK	
LEMON	ATHLETIC GOLD	TANGERINE	LIGHT SILVER	CHARCOAL	



## Economy West Freight Program

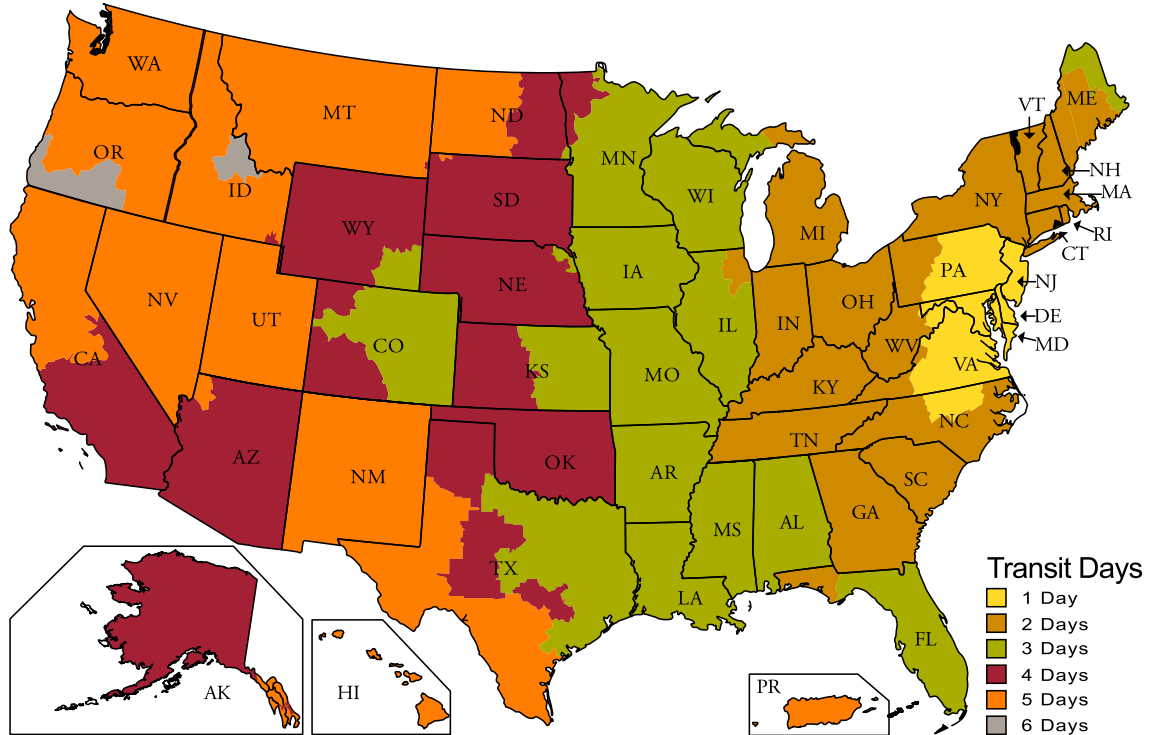
A faster, more economical shipping option for the West.

- To qualify for this program:
  - Orders must weigh at least 150 lbs. and ship on the appropriate Friday prior to your event date. Map on right indicates arrival day.
  - Orders that weigh 150 to 499 lbs. are billed at published UPS Ground rates.
  - Orders that weigh 500+ lbs. are billed at published UPS Ground rates minus 20%.
  - "Economy West" must be referenced on your purchase order. Shipments are arranged by a carrier of Towel Specialties' choice.



## REGULAR UPS GROUND TRANSIT TIMES FROM 21237 (MD)

(as of January 2020)



# terms and conditions

## PRODUCTION TIMES AND ORDER CHANGES

**PRODUCTION TIME:** Most products ship within 7-10 business days after approval of pre-production or virtual sample. For ColorFusion on bags and laser patches: 10-15 business days.

**RUSH:** For 5-day production time on beach towels, please go to [www.xpresstowels.com](http://www.xpresstowels.com). Contact factory for other rush requests.

- Blank products ship within 1 day. Sewn golf towels may require up to 3 days.
- Pre-production samples: May take up to 5 business days.
- Tone on Tone Beach Towel Stock Designs and Surfboard Towel orders ship in 5 business days.

**CHANGES & CANCELLATIONS:** Must be submitted in writing no less than 72 hours prior to your ship date.

**SAMPLE POLICY:** Blank samples are sold at the single piece price. Randomly decorated samples are sold at the end quantity price. If you return the sample in good condition within 30 days, you will receive full credit (less freight).

**EMAILED/FAXED ORDERS:** Towel Specialties will not be held responsible for faxed or emailed orders that we have not confirmed.

### RE-ORDER SET UP CHARGES:

- There is a 50% discount on all set up charges for re-orders.

### ARTWORK CHARGES:

- Charges for separations, typesetting, touch-up, copy changes, etc. are billed at \$45.00(v) per hour with a minimum fee of \$22.50(v).

### SCREENPRINTING INFORMATION:

- Standard Ink and PMS Colors: Black, Red (185, 186, 199 or 485), Maroon (201), Orange (165), Gold (123), Yellow (109), Process Yellow, Magenta (226), Purple (266), Royal Blue (286, 287, 288, or 300), Process Blue, Reflex Blue, Navy (281), Teal (321), Kelly Green (347), Hunter Green (349), Grey (430), Cool Grey 7, Lime (362), Brown (139), Tangerine (172), Turquoise (639). White is only available on bags and chairs. Metallic Silver and Metallic Gold are available on all non-towel products except CH09 and CH15 rally towels.

- **INK COLOR-MATCHING:** No charge for PMS color match. Exact color match is not guaranteed. A pre-production sample is **required** when color matching is critical.

### ARTWORK REQUIREMENTS:

- Email art files to [arts@towelspecialties.com](mailto:arts@towelspecialties.com). Submission must include your purchase order number in the subject line.

### ACCEPTABLE FORMATS:

- ColorFusion (bags, sarongs, chairs) and Screenprinting: Illustrator Version CS2 or lower: Create all fonts to outlines, then save as both an "ai" file and as an "eps" file. Files created in Corel Draw may be exported as an "ai" file. This process automatically converts the fonts to outlines. In Corel/PC language, "converts to curves" is the same as the Macintosh Language "Create Outlines." For Photoshop (Mac or PC), save file as a "tiff" or "jpeg" for transfer over e-mail (no larger than 1 megabyte). The minimum requested "dots per inch" (DPI) size is 300 dpi.
- ColorFusion (towels): Submitted artwork should be at least 150 dpi. Lower resolution may result in poor clarity. PMS colors should be provided for reference; exact PMS color match not guaranteed. Critical design elements should be no closer than 2" from edge. Include at least 1" bleed on all edge to edge artwork to ensure no clipping of imported elements due to natural variances in towels. All over backgrounds with dark colors should be avoided, since color intensity may diminish and grinning may occur. Designs should be in proportion to dimensions of the product.
- Digitized embroidery: Tajima, Toyota, Barudan, Melco, Stellar, Brother, and ZSK. Designs that require digitization must be in Adobe Illustrator (Version 8.0 for Mac) or Photoshop (Mac or PC) and must include a color sequence sheet.
- Artwork/Lettering Tip: Lettering fonts should be no smaller than 3/8".

### VIRTUAL PROOFS:

- Submit artwork and detailed specifications to [virtu@towelspecialties.com](mailto:virtu@towelspecialties.com). Allow 48 hours for completion of virtual proof.

### SHIPPING INFORMATION:

- **FOB:** Baltimore, MD 21237.
- **STANDARD UPS DELIVERY TIMES:** See delivery time map on page 131 for standard times as well as rush delivery to western states.
- **DELAYS:** Towel Specialties is not responsible for late deliveries by carrier or due to acts of God, terrorism, war, or strikes.
- **SHIPPING METHOD:** For customer-arranged carrier, customer is responsible for arranging pick-up between 9:00 am and 5:00 pm EST. Customer is solely responsible for confirming pickup by carrier. Use your Towel Specialties order number as a reference for the carrier.
- **SHIPPING CHANGES:** Must be made at least 72 hours prior to ship date.
- **TRACKING:** Purchase orders with an email address receive an auto-update (with tracking numbers) when the order ships UPS or FEDEX.
- **POLYBAGGING:** \$0.25(t) per unit.
- **STANDARD PRODUCT PACKAGING:** As a cost-saving measure, we use standard, pre-determined bulk packaging quantities per box. Special handling that deviates from our carton quantities is available but usually requires additional time and cost.
- **DROP SHIPMENTS:** \$6.25(v) per destination. Must be provided in an Excel spreadsheet. Contact factory for spreadsheet template. Shipping charges are additional.
- **PALLETIZING AND SHRINK WRAPPING:** \$12.50(v) per pallet.
- **AIR SHIPMENTS:** Dimensional weight applies to most products.
- **SHIPMENTS OUTSIDE CONTINENTAL U.S.:** Must go through customer-designated freight forwarder that is approved by factory.
- **GIFT SETS AND FULFILLMENT**
  - If you want a gift set that does not appear in our catalog, we can assemble it for you. Please confirm that your selected products fit in your desired packaging. Additional production time may be required.
  - We will insert 3rd party supplier products into all gift sets for an additional handling fee. We will not be held responsible for the condition or inspection of customer supplied products and will require a waiver signature upon arrangements.

**RETURNS & CLAIMS:** A 15% restocking charge applies on all pre-approved returns. Merchandise returned to factory without an RMA number (Returned Merchandise Authorization) will be refused and returned to sender. Requests for merchandise returns must be made in writing within 10 days of receipt of merchandise. Sewn golf towels are custom made and are non-returnable.

**THIRD PARTY DECORATORS:** Altered blank products may not be returned. Customer/decorator is responsible for ascertaining suitability (including, but not limited to, color, quality and style) of blank products prior to decorating. Towel Specialties will not be responsible for shortage claims when merchandise is shipped to a decorator, and must be notified within 48 hours of receipt of goods regarding any product issues. Box weight audits are used to determine actual package quantities at time of shipment. Any claims for delays or damage in transit must be made with carrier. Product warranties are void for products decorated by anyone other than Towel Specialties.

### PRODUCT WARRANTIES:

- All products are guaranteed against defects in material and workmanship for a period of 90 days from the invoice date.
- **COMMERCIAL & INSTITUTIONAL USE:** All products are intended for individual promotional use. Warranty explicitly excludes commercially laundered products and those used for institutional purposes. **Printed towels must not be washed together.**

**TOWEL CARE:** Never wash printed towels together since color transfer may occur. Prior to first use, wash screenprinted terry products in cold water and line dry. Some ink washout is normal, therefore, wash separately to prevent color transfer. Do not use bleach or launder commercially.

**COPYRIGHT & TRADEMARK LAWS:** All logos are pictured to show our decoration reproduction ability only, and do not represent advertisements, endorsements, sponsorships, or products for sale to anyone other than the parties expressly authorized by the owner of such logos and designs. We reserve the right to use customer-supplied logos in our advertising materials unless otherwise requested in writing.

**PRICES & SPECIFICATIONS:** Prices and specifications in catalog or website are subject to change without notice.



## ATTENTION! THIS APPLIES TO ALL PRODUCTS

### PRE-PRODUCTION SAMPLES

Pre-production samples include a paper proof and are \$25.00(v) per product + set up charges + product price + freight. To meet required ship date for your order, pre-production samples are shipped via overnight freight, unless ground freight is requested. Pre-production samples are required for:

- Orders over \$2000.00(r)
- Products requiring a PMS color match
- Embroidery, ColorFusion, or Laser Patch orders

### FOR CHANGES TO PRE-PRODUCTION SAMPLES:

- New set up charges apply.
- For ColorFusion bags/chairs/sarongs, there is an additional charge of \$185.00(v).

### PAPER PROOFS/PRE-PRODUCTION SAMPLES

Paper proofs are \$12.50(v) for orders not requiring a pre-production proof. Additional paper proof requests due to client's changes to art, imprint or product changes are \$12.50(v) each.

### SET UP CHARGES & DECORATING INFORMATION

- Screenprinted Beach Towels: \$120.00(v) per color.
- Screenprinted beach accessories and golf/sports/rally towels (except where noted): \$45.00(v) per color.
- ColorFusion™: Towels: \$75.00(v). Bags/chairs/sarongs: \$45.00(v). Set up charge and unit price always include unlimited colors. PMS color matching can not be guaranteed. An inherent property of this process may result in grinning or creasing.
- Embroidery Digitization Charges (up to 8,000 stitches): \$75.00(v). For designs over 8,000 stitches, add \$10.00(v) per thousand. Additional running charge is \$0.40(v) per thousand for embroidery over 8,000 stitches. Add \$5.00(n) for second location (up to 8,000 stitches).
- Due to nature of heavier fabrics, customer supplied digitization may require complete re-digitizing for a fee of \$60.00(v). This is waived for orders of 144 or more.
- Laser Patch: \$45.00(v). Includes black 3.75" w x 1.75" h decoration within rectangular border on 4.75" w x 2.75" h suede patch. Specify granite grey or copper suede.

### OVERRUNS & UNDERRUNS

Orders are considered complete with a 5% overrun or underrun. There is a 3% charge for exact quantities. Overruns are shipped with order unless otherwise specified.

### VARIANCES

Variances in weight, size, and imprint location of ± 5% are considered to be within acceptable manufacturing tolerances. This may account for decorated images not being 100% centered. Product colors may vary from one dye lot to the next.

### PAGES 4-5 COMBO SETS

- **SEE BLUE BOX FOR:** Sample, Proof, Embroidery, ColorFusion, Overrun and Variance policies. To save on shipping costs, components are packaged unassembled in bulk. Upon request, sets may be shipped assembled for an additional \$0.65(v) per set. For Combo Sets B and D, indicate a Tone on Tone Effect (Translucent™, Black, or Color on Color™ pg. 130) for the beach towel.

### A. SCHOONER BAG™ AND TOWEL (SCH3060)

- Price includes unlimited colors on the towel and bag.
- Imprint areas: Edge to edge on towel, 6" h x 10" w on bag.
- Set up charge: \$120.00 (v).

### B. TRADEWIND CANVAS AND JUTE TOTE™ AND TOWEL (TWJ10)

- Price includes a one-color Tone on Tone imprint on towel. Tote, with ColorFusion decoration, includes unlimited colors.
- Imprint areas: 26" x 48" on towel, 6" h x 8" w on tote.
- Set up charge: \$165.00(v).

### C. DAY TRIPPER REVERSIBLE BAG & TOWEL™ (CJDT40)

- A Prop 65 label will be applied to each bag for orders that ship to California.
- Price includes up to 8,000 embroidered stitches on the towel and bag.
- Imprint areas: Up to 10" x 10" block on towel; 5" circle on bag pocket.
- Set up charge, different sized logos: \$150.00(v). Same sized logo: \$75.00(v).

### D. TITAN BEACH BAG™ AND TOWEL (WBB10)

- Price includes a one-color Tone on Tone imprint on towel and unlimited colors on bag.
- Imprint areas: 26" x 48" on towel, 6" h x 7" w on bag.
- Set up charge: \$165.00(v).

### E. PORTLAND BAG™ AND TOWEL (PRT21)

- Price includes up to 8,000 embroidered stitches on towel and one screenprinted color on bag.
- Imprint areas: Up to 3.75" h x 10" w on towel stripe, up to 6.5" circle on bag.
- Set up charge: \$120.00(v).

### F. VINTAGE CABANA CANVAS TOTE, TOWEL & SEASIDE SARONG™ (CCSPSG/CCSPIN)

- A Prop 65 label will be applied to each bag for orders that ship to California.
- For CCSPIN, price includes up to 8,000 embroidered stitches on the tote and one screenprinted color on the towel and sarong. The CCPSG does not include a sarong.
- Imprint areas: Up to 6.5" circle on tote, 6" x 19" in center of towel (or 6" x 6" on edge), 9" x 9" on sarong.
- Set up charge: CCPSG = \$195.00(v); CCSPIN = \$240.00(v).

### G. LAND & SEA BACKPACK™ AND SURFBOARD TOWEL (LSSFHS/LSSFHM)

- For LSSFHS, price includes one-color logo on towel and tote. For LSSFHM, price includes one-color logo on towel and unlimited colors on tote.
- Imprint areas: 10" h x 8" w on bag, 10" h x 17" on towel.
- Set up charge: \$90.00(v).

### PAGES 16-17 SURFBOARD TOWELS

- **SEE BLUE BOX FOR:** Sample, Proof, Overrun and Variance policies.
- Screenprinted price includes one color. There is a 72 piece minimum for 2 colors.
- Imprint area: SFH: 10" h x 17" w. SWZ and SWP: 12" x 22".
- Screen charge: \$45.00(v) per color.

### PAGES 18-19 SUNNYSIDE FRINGED ROUND BEACH TOWEL™

- **SEE BLUE BOX FOR:** Screen charges, Sample, Proof, Overrun and Variance policies.
- Price includes: 1 color Tone on Tone imprint on grey or royal blue, up to 2 colors on white (72 min.)
- Tone on Tone Effects on royal blue or grey: Translucent™, Color on Color™, or Black (see pg. 130).
- Imprint area: Up to 26" x 48".

### PAGES 20-21 MANDALA FRINGE 360 ROUND BEACH TOWEL™

- **SEE BLUE BOX FOR:** Sample, Proof, Overrun and Variance policies.
- Price includes: 1 color.
- Imprint area: Up to 12" diameter.
- Set up charge: \$45.00(v)

### PAGES 22-29 COLORED BEACH TOWELS

- **SEE BLUE BOX FOR:** Screen Charges, Sample, Proof, Overrun, Variance and Embroidery policies.
- Tone on Tone price includes one color.
- Tone on Tone Effects: Translucent™, Color on Color™ or Black (see pg 130).
- You may order assorted Tone on Tone Effects with a 36-piece minimum per ink color change and a fee of \$25.00(v) per change. Order assorted towel colors with either Translucent or Black Tone on Tone Effect to avoid this charge.
- Imprint area: Screenprint - 26" x 48". Embroidery - up to 10" x 10".

### PAGES 22-23 AND 30-33 WHITE BEACH TOWELS

- **SEE BLUE BOX FOR:** Screen Charges, Sample, Proof, Overrun, Variance and Embroidery policies.
- The multi-color screenprinted price includes 2 colors. Minimums for additional colors: 3 colors = 144 pcs.; 4 colors = 288 pcs.; 5 colors = 600 pcs.
- Imprint area: Screenprint - 26" x 48". Embroidery - up to 10" x 10".

# product information

## PAGES 34-39 ILIANA, OCEANIS & RIVIERA PESHTEMAL BEACH TOWELS™

- **SEE BLUE BOX FOR:** Screen Charges, Sample, Proof, Overrun, Embroidery and Variance policies.
- Tone on Tone price includes one color (either black or color on color).
- Imprint area: Screenprint - 26" x 48" on Iliana and Oceanis; 14" x 30" w on Riviera Embroidery - up to 10" circle.

## PAGES 40-45 GOOD VIBES™/MONTE CARLO™/BEACH TOWEL ROYALE™

- **SEE BLUE BOX ON PAGE 133 FOR:** Screen Charges, Sample, Proof, Overrun, and Variance policies.
- Imprint area: Screenprint - 8" h x 26" w.

## PAGES 46-47 SPINNAKER TOWEL™

- **SEE BLUE BOX ON PAGE 133 FOR:** Screen Charges, Sample, Embroidery Proof, Overrun, and Variance policies.
- Screenprinted towel price includes 1 color. For two colors, there is a 72 piece minimum and \$1.25(r) running charge.
- Imprint area: Screenprint - 6" x 6" on edge, 6" x 19" in center. Embroidery - Up to 6" diameter on bottom center of towel.

## PAGES 48-51 CABANA STRIPE BEACH TOWELS

- **SEE BLUE BOX ON PAGE 133 FOR:** Sample, Proof, Overrun, Embroidery and Variance policies.
- Embroidery area: Up to 3.75" h x 10" w to fit on stripe on CS21 or 1.5" h x 8" w for CS10/CS13. Otherwise, up to 10" circle.

## PAGES 52-53 FRINGED BEACH TOWELS

- **SEE BLUE BOX ON PAGE 133 FOR:** Screen Charges, Sample, Proof, Overrun, Variance and Embroidery policies.
- Screenprinted price includes one color. Minimums for additional colors: 2 colors = 72 pcs.; 3 colors = 144 pcs.; 4 spot colors = 288 pcs.; 5 spot colors = 600 pcs.
- Imprint area: Screenprint - 30" h x 40" w. Embroidery - up to 10" x 10".

## PAGES 54-55 CUSTOM STRIPED TOWELS

- **SEE BLUE BOX ON PAGE 133 FOR:** Sample, Proof, ColorFusion™, Overrun and Variance policies.
- Price includes unlimited colors.
- Imprint area: No limitations. Due to variations in towel sizes, stripe widths may vary.
- Set up charge: \$75.00(V)

## PAGES 56-57 ISLANDER BEACH TOWELS™

- **SEE BLUE BOX ON PAGE 133 FOR:** Screen Charges, Sample, Proof, Overrun, and Variance and policies.
- The multi-color screenprinted price includes 2 colors. Minimums for additional colors: 3 colors = 144 pcs.; 4 spot colors = 288 pcs.; 5 spot colors = 600 pcs.
- Imprint area: Screenprint - 26" x 48"

## PAGES 58-59 CHAMPION TERRY BEACH TOWEL™

- **SEE BLUE BOX ON PAGE 133 FOR:** Sample, Proof, Overrun, and Variance and Embroidery policies.
- Screenprint price includes one color, maximum. ColorFusion price includes unlimited colors.
- Set up charges: Screen charges or ColorFusion: \$45.00(v).
- Imprint area: Screenprint - 4.5" h x 15" w. ColorFusion - 4.5" h x 12" w. Embroidery, up to 4.5" h x 10" w.

## PAGES 60-61 REVERSIBLE BEACH TOWEL™

- **SEE BLUE BOX ON PAGE 133 FOR:** Sample, Proof, Embroidery, Overrun and Variance policies.
- Imprint area: Embroidery - up to 10" x 10".

## PAGES 62-63 FREESTYLE SWIM TOWEL™

- **SEE BLUE BOX ON PAGE 133 FOR:** Sample, Proof, Overrun, Variance and Embroidery policies
- Imprint area: Embroidery - up to 5.5" circle.

## PAGES 64-65 KANGAROO HIDDEN POCKET BEACH TOWELS™

- **SEE BLUE BOX ON PAGE 133 FOR:** Screen Charges, Sample, Proof, Overrun, Variance and Embroidery policies.
- Tone on Tone price includes one color.
- The multi-color screenprinted price includes 2 colors. Minimums for additional colors: 3 colors = 144 pcs.; 4 colors = 288 pcs.; 5 colors = 600 pcs.
- Imprint area: Screenprint - 26" x 48". Embroidery - up to 10" x 10" on corner without pocket.

## PAGES 66-67 STOWAWAY TOTE N TOWEL™

- **SEE BLUE BOX ON PAGE 133 FOR:** ColorFusion™, Sample, Proof, Overrun, and Variance policies.
- Set up charge: \$165.00(v) for towel and bag.
- Tone on Tone on towel always includes one color. Pocket includes either one screenprinted color or ColorFusion with unlimited colors.
- Tone on Tone Effects: Translucent™, Black or Color on Color™ (see pg. 130). You may order assorted Tone on Tone Effects with a 36-piece minimum per ink color change and a fee of \$25.00(v) per change. Order assorted towel colors with either Translucent or Black Tone on Tone Effect to avoid this charge.
- Imprint area: Screenprint - 26" x 36" on towel. Tote - 8" h x 10" w.

## PAGES 68-69 BEACH BLANKET TOTE™

- **SEE BLUE BOX ON PAGE 133 FOR:** Sample, Proof, Overrun, and Variance policies.
- Screenprinted Blanket/Tote price includes maximum one-color imprint on each. Second color on Blanket only: add \$1.50(v) running charge. Sand Stakes™ are blank.
- Screen charges: \$65.00(v) for first color on blanket and tote. Second color (blanket only): \$65.00(v).
- Imprint area: Beach Blanket - 12" h x 18" w or 18" round. Tote - 6" h x 8" w.

## PAGES 70-71 TUSCANY BACKPACK PICNIC™

- **SEE BLUE BOX ON PAGE 133 FOR:** Sample, Proof, Overrun, and Variance policies.
- Screenprinted price includes one color on bag. Screen charge: \$45.00(v).
- Colorfusion price includes unlimited colors on bag. Set up charge: \$45.00(v).
- Laser Patch price includes black imprint placed on tote or blanket. Set up charge: \$45.00(v).
- Embroidery price includes up to 8,000 stitches on bag or blanket. Set up charge: \$75.00(v).
- Imprint areas:
  - Screenprinting or Colorfusion on backpack - 6" h x 8" w.
  - Embroidery - may not exceed 6.5" circle on backpack or blanket.
  - Laser patch - 3.75" x 1.75" on 4.75" x 2.75" patch.

## PAGES 72-73 SEASIDE SARONG & SCARF™

- **SEE BLUE BOX ON PAGE 133 FOR:** Screen Charges, Sample, Proof, ColorFusion™, Overrun and Variance policies.
- Screenprinted price includes maximum one color imprint.
- Imprint area: 9" x 9" on front corner.

## PAGES 74-75 WAVE RIDER BEACH CHAIR™

- **SEE BLUE BOX ON PAGE 133 FOR:** Screen Charges, Sample, Proof, ColorFusion™, Overrun and Variance policies.
- A Prop 65 label will be applied to each product for orders that ship to California.
- Screenprinted price includes maximum one-color imprint.
- Imprint area (front or back of backrest): Screenprint/ColorFusion - 6.5" h x 10" w.

## PAGES 76-77 LAND & SEA BACKPACK™

- **SEE BLUE BOX ON PAGE 133 FOR:** Screen Charges, Sample, Proof, ColorFusion™, Overrun and Variance policies.
- Screenprinted price includes maximum one-color, one side imprint.
- Imprint area: Screenprint/ColorFusion - 10" h x 8" w.

## PAGES 78-79 SKIPPER BAG™

- **SEE BLUE BOX ON PAGE 133 FOR:** Sample, Proof, ColorFusion™, Overrun and Variance policies.
- When purchasing this bag blank, we strongly recommend that decorators do not screenprint this product as heat may cause damage.
- Imprint area: ColorFusion - 10" h x 8" w.

## PAGES 80-81 TITAN STRIPED BAG™/TITAN BEACH BAG™

- **SEE BLUE BOX ON PAGE 133 FOR:** Screen Charges, Sample, Proof, Embroidery, ColorFusion™, Overrun and Variance policies.
- Screenprinted price includes maximum one color imprint on non-mesh pocket only.
- Imprint area: Screenprint/ColorFusion - 6" h x 7" w. Embroidery - up to 4.5" circle.

## PAGES 82-83 MONTE CARLO TOTE™

- **SEE BLUE BOX ON PAGE 133 FOR:** Sample, Proof, ColorFusion™, Overrun and Variance policies.
- When purchasing this bag blank, we strongly recommend that decorators do not screenprint this product as heat may cause damage.
- Imprint area: ColorFusion - 10" h x 8" w.



## PAGES 84-85 PORTLAND BAG™

- **SEE BLUE BOX ON PAGE 133 FOR:** Screen Charges, Sample, Proof, Embroidery, ColorFusion™, Overrun and Variance policies.
- Screenprinted price includes maximum one-color, one side imprint.
- Imprint area: Screenprint/ColorFusion - 6.5" h x 8" w. Embroidery - up to 6" circle.

## PAGES 86-87 TRADEWIND CANVAS AND JUTE TOTE™

- **SEE BLUE BOX ON PAGE 133 FOR:** Screen Charges, Sample, Proof, Embroidery, Laser, ColorFusion™, Overrun and Variance policies.
- Screenprinted and laser patch prices include maximum one-color, one side imprint.
- Imprint area: Screenprint/ColorFusion - 6" h x 8" w. Embroidery - up to 6.5" circle. Laser Patch: 3.75" w x 1.75" h decoration within rectangular border of 4.75" h x 2.75" w suede patch. Please specify granite grey or copper suede.

## PAGES 88-89 SCHOONER BAG™

- **SEE BLUE BOX ON PAGE 133 FOR:** Screen Charges, Sample, Proof, Embroidery, ColorFusion™, Overrun and Variance policies.
- Screenprinted price includes maximum one color imprint, one side.
- Imprint area: Screenprint/ColorFusion - 6" h x 10" w. Embroidery - up to 6" circle.

## PAGES 90-91 NAUTICAL REVERSIBLE BAG™/DAY TRIPPER REVERSIBLE BAG™

- **SEE BLUE BOX ON PAGE 133 FOR:** Screen Charges, Sample, Proof, Embroidery, ColorFusion™, Overrun and Variance policies.
- A Prop 65 label will be applied to each product for orders that ship to California.
- Screenprinted price includes maximum one color imprint, one side. Add \$1.95(v) for second side.
- Imprint area: Screenprint/ColorFusion - 10" h x 8" w on side without pocket. Embroidery - up to 5" circle on pocket only.

## PAGES 92-93 VINTAGE CABANA CANVAS TOTE™

- **SEE BLUE BOX ON PAGE 133 FOR:** Sample, Proof, Embroidery, Overrun and Variance policies.
- A Prop 65 label will be applied to each product for orders that ship to California.
- Decorators note: If necessary, this product should be steamed, not ironed.
- Embroidery area for design to fit on the stripe: up to 3.5" h x 6" w.

## PAGES 98-99 WHITE GOLF TOWELS

- **SEE BLUE BOX ON PAGE 133 FOR:** Screen Charges, Sample, Proof, Overrun, Embroidery, and Variance policies.
- **IMPORTANT: When necessary, make sure to specify your hanging option choice (page 98) on purchase order.**
- Screenprinted price includes 1 color. Minimums for additional colors are: 2 colors = 144 pcs., 3 colors = 288 pcs., 4 colors = 600 pcs.
- Imprint area: Screenprinting - CH29, CH50 and CH23 is 11" x 17"; CH12 is 8" x 11". Embroidery - up to 4" circle for tri-fold or duofold or 6.5" circle for all others.

## PAGES 100-101 COLORED GOLF TOWELS

- **SEE BLUE BOX ON PAGE 133 FOR:** Screen Charges, Sample, Proof, Overrun, Embroidery, and Variance policies.
- **IMPORTANT: When necessary, make sure to specify your hanging option choice (page 101) on purchase order.**
- All Tone on Tone towels include a one-color imprint.
- Tone on Tone Effects: Translucent™, Black, or Color on Color™ (see pg 130). You may order assorted Tone on Tone Effects with a 72-piece minimum per ink color change and a fee of \$25.00(v) per change. Order assorted towel colors with either Translucent or Black Tone on Tone Effect to avoid this charge.
- Imprint area: Screenprinting - CH29, CH50 and CH23 is 11" x 17"; CH12 is 8" x 11". Embroidery - up to 4" circle for tri-fold or duofold or 6.5" circle for all others.

## PAGES 102-105 LINKS SCRUBBER, GOLF & CADDY TOWELS™

- **SEE BLUE BOX ON PAGE 133 FOR:** Screen Charges, Sample, Proof, Overrun, Embroidery and Variance policies.
- Screenprinted price includes one color. There is a 144 pc. minimum for a maximum of 2 colors on white only. Black ink only on grey and orange towels. Due to the texture of the fabric, avoid using fine print.
- Imprint area: Screenprint - 11" x 17" on Scrubber Towel; 28" x 13" on Links Caddy Towel; 11" x 17" on Links Golf Towel. Embroidery - up to 6.5" circle.

## PAGE 107 TURKISH SIGNATURE WORKOUT TOWEL™

- **SEE BLUE BOX ON PAGE 133 FOR:** Screen Charges, Sample, Proof, Overrun, Embroidery and Variance policies.
- Screenprinted price for white towels includes 1 color. Minimums for additional colors are: 2 colors = 144 pcs.; 3 colors = 288 pcs.; 4 colors = 600 pcs.

(Continued on top of next column)

- All Tone on Tone towels include a one-color imprint. Tone on Tone Effects: Translucent™, Black or Color on Color™ (see pg 130). You may order assorted Tone on Tone Effects with a 72-piece minimum per ink color change and a fee of \$25.00(v) per change. Order assorted towel colors with either Translucent or Black Tone on Tone Effect to avoid this charge.
- Imprint areas: Embroidery - up to 6.5" circle. Screenprinting - 8" h x 36" w.

## PAGE 108-109 PERFORMANCE COOL TOWEL™

- **SEE BLUE BOX ON PAGE 133 FOR:** Sample, Proof, ColorFusion™, Overrun and Variance policies.
- Screen charges: \$45.00(v), one color only.
- Screenprinted price includes 1 color only. Recommend black only on grey or blue.
- Imprint area: Screenprinting - 5" x 17". ColorFusion - Edge-to-edge.

## PAGE 110-111 FITNESS MAT TOWEL™

- **SEE BLUE BOX ON PAGE 133 FOR:** Sample, Proof, ColorFusion™, Overrun and Variance policies.
- Screen charges: \$65.00(v) per color.
- Screenprinted price includes 1 color. Minimums for additional colors are: 2 colors = 144 pcs., 3 colors = 288 pcs., 4 colors = 600 pcs.
- Imprint area: Screenprinting - 18" x 48".

## PAGE 112 TURKISH SIGNATURE SPORT TOWEL™

- **SEE BLUE BOX ON PAGE 133 FOR:** Screen Charges, Sample, Proof, Overrun, Embroidery and Variance policies.
- Screenprinted price for white towels includes 1 color. Minimums for additional colors are: 2 colors = 144 pcs.; 3 colors = 288 pcs.; 4 colors = 600 pcs.
- All Tone on Tone towels include a one-color imprint.
- Tone on Tone Effects: Translucent™, Black or Color on Color™ (see pg 130). You may order assorted Tone on Tone Effects with a 72-piece minimum per ink color change and a fee of \$25.00(v) per change. Order assorted towel colors with either Translucent or Black Tone on Tone Effect to avoid this charge.
- Imprint areas: Embroidery - up to 6.5" circle. Screenprinting - 14" h x 28" w.

## PAGES 116-117 SCREENPRINTED RALLY TOWELS™

- **SEE BLUE BOX ON PAGE 133 FOR:** Sample, Proof, ColorFusion™, Overrun and Variance policies.
- Screenprinted price includes a 1 color imprint. Minimums for 2 colors = 288 pcs.; 3 colors = 600 pcs.; 4 colors = 1000 pcs. There is a 3 color maximum for colored towels.
- Imprint area: CH09 is 8" x 11"; CH15 is 10" x 12".

## PAGES 120-121 COLORFUSION KITCHEN TOWELS™

- **SEE BLUE BOX ON PAGE 133 FOR:** Sample, Proof, ColorFusion™, Overrun and Variance policies.
- ColorFusion Imprint areas: HOTKIT - 18" x 24". All others - Edge-to-edge.

## PAGES 122-125 COBBLESTONE MILLS BLANKETS

- **SEE BLUE BOX ON PAGE 133 FOR:** Sample, Proof, Overrun, Embroidery, Laser Patch and Variance policies.
- Tone on Tone set up charges: Corner: \$45.00(v); Full Size: \$120.00(v).
- Unless otherwise specified, laser patch is affixed to bottom right corner of blanket.
- Imprint areas: Full size Tone on Tone is 26" x 48". Corner Tone on Tone is 12" x 17".
- For corner embroidery, largest imprint areas are as follows:
  - Page 122 - Regency Blanket: 6" circle.
  - Page 123 - Kingston Blanket and Newcastle Blanket: 10" x 10".
  - Page 124 - Fairfield Blankets: 6" circle.
  - Page 125 - Highlander Blanket: 10" x 10". King's Cross Travel Pillow Blanket: 3" circle on sleeve.

## PAGES 128-129 PRESENTATION OPTIONS

- **SEE BLUE BOX ON PAGE 133 FOR:** Sample, Proof and Variance policies.
- **MESSAGE WRAP**
  - Printed price includes black imprint on light grey stock.
  - Art set-up charge: \$65.00(v), includes actual sample proof of Message Wrap.
  - Imprint area: 3" h x 7" w between double lines on top and bottom.
- **GIFT CARD AND SATIN OR CLOTH RIBBON**
  - Printed card price includes unlimited colors on ivory or grey card.
  - Art set-up charge: \$65.00(v), includes actual sample proof of gift card.
  - Gift card imprint area: 4" h x 3" w.
- **BRAIDED TASSEL AND GIFT CARD**
  - Printed card price includes unlimited colors on ivory colored card.
  - Art set-up charge: \$65.00(v), includes actual sample proof of gift card.
  - Gift card imprint area: 2" h x 3" w.

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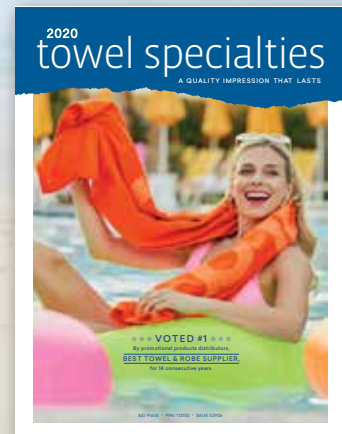
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